

**6 WAYS**  
**SAFETYNOW SOLVES**  
**TRAINING RELATED**  
**PROBLEMS**



# **TABLE OF CONTENTS**

**3**

**INTRODUCTION**

**4**

**TIME ASSOCIATED WITH TRAINING**

**5**

**COMPLIANCE**

**6**

**REACHING REMOTE WORKERS**

**7**

**COSTS OF TRAINING**

**8**

**ENGAGEMENT AND RETENTION**

# INTRODUCTION:

## 6 WAYS TO USE SAFETYNOW TO SOLVE TRAINING RELATED PROBLEMS



“Safety trainer” is just one of the many hats safety professionals must put on every day. In between inspections, hazard assessments, responding to employee concerns and meeting the demands of regulators, upper management and other stakeholders, you try and find time for your training program.

A safety training program is more than just passing around a few handouts and showing a PowerPoint to your employees. You’ve got to create a training program and plan, create training with content that’s informative AND interesting, work around production schedules, time off and sick days, and secure training

resources such as a room and any needed equipment. Don’t forget you’re responsible for bringing donuts, pizza or a snack to the meeting too.

What if there was a solution that could help make safety training less time-consuming and even more effective?

We know there is.

Let’s look at six common training related challenges and how SafetyNow and SafetySmart can help you.

1

## TIME ASSOCIATED WITH TRAINING



**Problem:** Training time, production downtime, admin time (creating training, managing resources (rooms, schedules etc., and recordkeeping).

**Example:** Creating training materials, work and time involved in scheduling and getting everyone in the same room at the same time, and the downtime associated with classroom training. Not to mention training employees out sick or on vacation? When are you going to train them? How do you even know you missed them?

**Solution:** SafetyNow Training. Our online safety courses offer the content and value of classroom training programs needed to keep workers and employees safe, all while saving time on travel time and cost.

Flexibility of online training also eases production and downtime concerns by reducing amount of time in training – employees can take courses when it’s best for them.

**Problem:** Keeping up with regulatory changes, training requirements (annual, refresher, etc.), and reporting requirements.

**Example:** You have a workplace incident and you’re visited by a safety inspector. They want to see your training records. Are you prepared? Are they in one, easy to access place? Are they legible? Are they current and correct?

**Solution:** SafetyNow LMS. Our LMS makes it easy on the admin and reporting front. Training assignments can be made quickly and easily; and frequent tasks can be automated. Our reporting features quickly and easily see who has completed training and who is overdue and other training stats that are important to you, your company and regulators.

*SafetyNow’s sister product, SafetySmart, can help you keep up with regulatory changes by providing you with the latest regulatory and legislative changes as well as what’s coming on the horizon. Our blog and monthly newsletters also keep you on top of the latest safety headlines.*

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## COMPLIANCE



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## REACHING REMOTE WORKERS



OUT  
of  
OFFICE

**Problem:** Training is often seen as a cost center and training budgets, particularly in safety, are often the first to get cut when business is slow.

**Example:** You're trying to win budget approval for implementing an online training program but you're meeting resistance over concerns that online training is just too expensive.

**Solution:** SafetyNow online training and learning systems. Online training is not only an effective way to train employees, it's a great way to save money too. To train just 20 employees, with an average wage of \$20/hour, on 12 courses a year, the cost of live training is \$5,000 and the cost of using SafetyNow online training is just \$2,000. The savings on productivity and labor are even more!

In addition, our learning management system saves time on the administrative side by making it quick and easy to assign training, create training for site specific or company specific training needs, run reports and more.

**Problem:** Your workforce is spread out across multiple locations; separated by miles, states, and even countries. How do you make sure employees are all receiving the same, consistent, training message and materials?

**Example:** Any trainer, supervisor, or anyone else that delivers training to your employees, can vary the training message based simply on their own experiences, biases, and level of knowledge and familiarity with a topic.

**Solution:** Using SafetyNow online training helps you feel secure in the message and content that's being delivered to your workers. Using our LMS provides insight into time spent in training, levels of retention and understanding, and other key learning factors.

Our online learning systems also save money on travel expenses incurred with training at multiple locations. And when you do travel you can spend your time focusing on employee concerns and finding and addressing workplace hazards.

4

## THE COST OF TRAINING





An illustration of a hand holding a tablet. The tablet screen shows a blue thumbs-up icon. A black banner with the word 'ENGAGEMENT' is overlaid on the screen. A black box with the number '5' is in the top right corner of the illustration area.

5

## ENGAGEMENT

**Problem:** It's hard enough to get employees to pay attention during live training; how can I be sure they are engaged during an online course?

**Example:** If you've done any live training you know how it feels and what it looks like when learners zone out. You could be putting on a circus act and still find it hard to keep everyone engaged. Why? Because not everyone likes the circus and when it comes to learning, not everyone likes being lectured to.

**Solution:** Use a blended approach to learning. By mixing live training and SafetyNow online training you can really maximize the reach of your training message. Our online courses are interactive and engaging and we offer knowledge checks and activities throughout the course to keep the learner engaged and help them keep track of how well they are learning the information.

**Problem:** 70% of learning is lost after the first 24 hours.

**Example:** Employees completed a course on fire extinguisher safety on Monday. By the next day, they can't remember the PASS technique for using a fire extinguisher. Is it Pull, Aim, Sweep and Squeeze? Or is it Push, Air, Squeeze, and sweep?

**Solution:** Deliver a 5-minute bite-sized refresher lesson 24-hours after the initial training, when learner retention drops the most. Then learners continue to recall training through mastery exercises on a regular cadence. Over time, safety sticks!

An illustration of a hand with a red ribbon tied around the index finger. A black box with the number '6' is in the top left corner of the illustration area.

6

## RETENTION OF LEARNING

# Effective. Engaging. Everywhere.

~~~~ SAFETYNOW.COM ~~~~



## A BETTER LMS



This is the Learning Management System you've been dreaming of. If your current LMS makes you yawn, cringe or roll your eyes - it's time for us to talk.



## ONLINE COURSES



This isn't 'lazy training'. We don't do passive, we don't do boring. Workplace safety is too important. Our training is memorable, has shock-factor and workers love it.



## ALWAYS ACCESSIBLE



The best part of using SafetyNow? It stores your entire safety program, from meeting kits to reports, in the cloud. Accessible to you - 24/7.

TAKE A DEMO TODAY:



800-667-9300



DEMO@SAFETYNOW.COM



1-800-667-9300