

CONTRIBUTORS KIT 2017

**Bongarde**





## WHO WILL SEE YOUR CONTRIBUTION?

Contributing puts you in front of your ideal client base. Bongarde is the parent of three online safety resources, including a Canadian compliance resource, an American compliance resource and a training resource for both Canada and the United States. Bongarde clients are Presidents, H&S Coordinators, HSE Managers, and Safety Trainers. Over half of our members are the purchase decision makers within their organization, with others being influencers, or evaluators.

Of the world's largest public companies, Bongarde members include: Berkshire Hathaway (#4), Toyota Motor, Royal Bank of Canada, Nestle, General Motors and more.

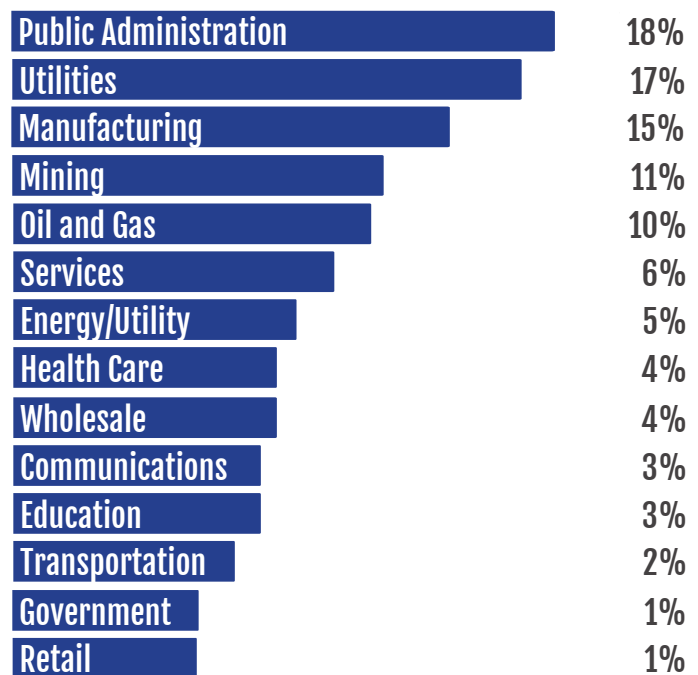


## WHAT CAN YOU CONTRIBUTE?

Contributors can submit OHS/EHS and training related materials that include: articles about recent case law and OHS/EHS legislation, updates to our policies, provincial law comparisons, infographics, quizzes, letters, forms, safety talks and announcements.

In addition, we look for webinar presenters which requires you to be available to present a 1 to 1.5-hour webinar on a specific topic, create a powerpoint that can be distributed to registrants, and be available for a quick 15-minute practice session ahead of time.

## INDUSTRIES OF TOP PAYING BONGARDE MEMBERS

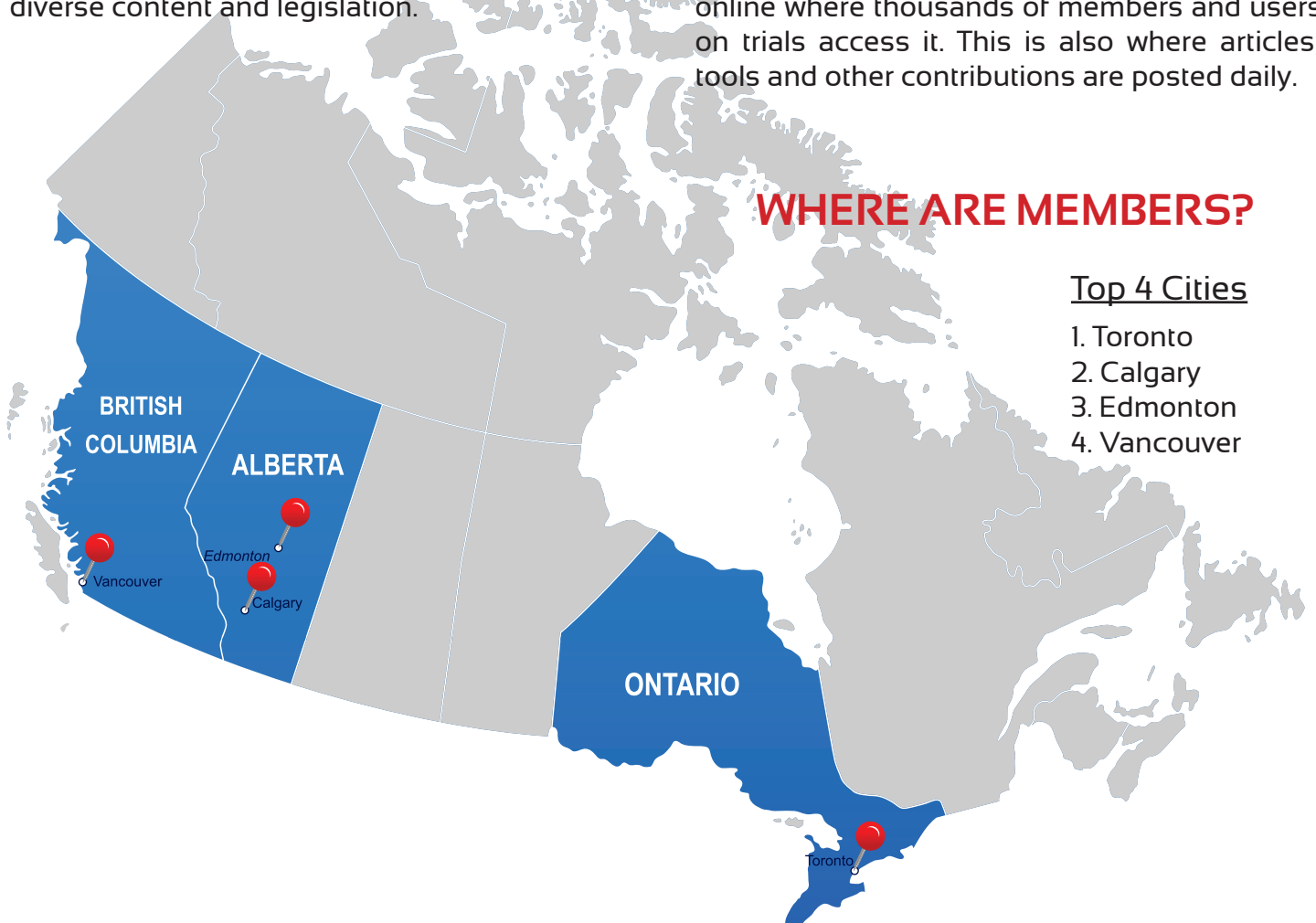


## CANADIAN READERSHIP

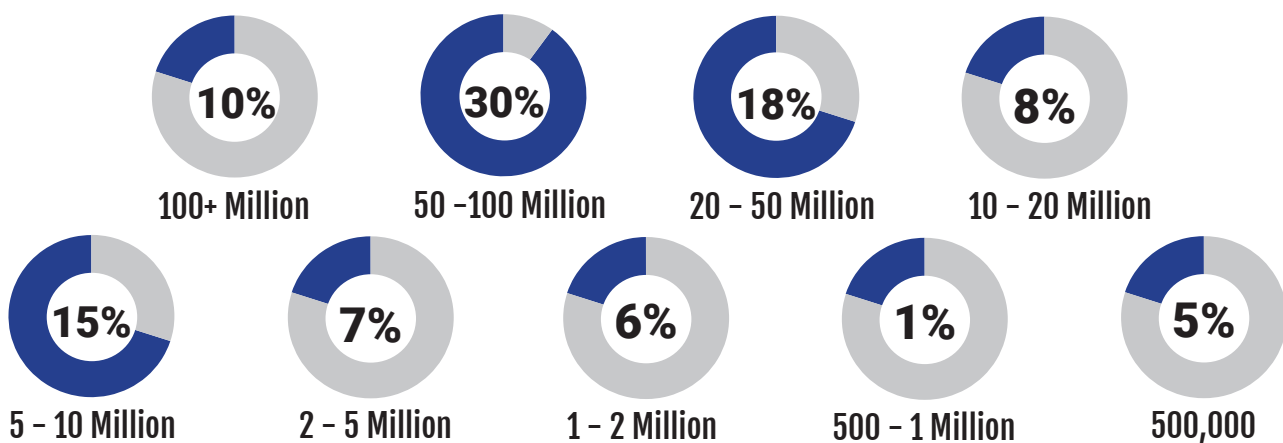
Bongarde readers come from all across Canada. The top 4 cities for SafetyNow readership are Toronto, Calgary, Edmonton and Vancouver - making it important for Bongarde to cover diverse content and legislation.

## CIRCULATION

Every month we print over three thousand newsletters of our various resources to distribute in print-form to members across Canada and the United States. This newsletter is also uploaded online where thousands of members and users on trials access it. This is also where articles, tools and other contributions are posted daily.



## WHAT BONGARDE MEMBERS EARN



## WHY CONTRIBUTE TO SAFETYNOW?



As a contributor, your work is put in front of over 5000 current organizations, 180,000 users and our roster of 500,000 prospects we market to and the hundreds of safety professionals who take trials at any given time.

Your work is published on the online resource it corresponds with, and has the potential to be published in our print digest that is mailed to all members once a month.

In addition, as a contributor you are welcome to join our roster of webinar presenters, and have the potential to be placed in front of an even wider audience. Bongarde webinars receive 100+ registrants per topic, with registrants fitting into the safety positions listed previously. They range widely in location, and industry.

Following the live webinar, the recording is posted to the online resource where they are expected to receive upwards of 400 additional views. Keep in mind, a single view ranges from one person listening to an entire conference room.

## CONTRIBUTOR GUIDELINES

If you would like the opportunity to get in front of this engaged and forward thinking group of Presidents, H&S Coordinators, HSE Managers, and Safety Trainers. looking for OHS/EHS expertise, apply today!

Contributors are expected to submit 10-12 articles or tools per year. They can either be submitted monthly, or in larger chunks throughout the year. Presenting a webinar can take the place of an article/tool.

## WANT TO CONTRIBUTE? CONTACT US

If you'd like to apply to contribute to SafetyNow, please contact:

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Please have prepared a couple writing samples, as well as an overview of topics you're specialized in covering.