



## WHAT IS AN LMS?

### SECURITY AND ROLES

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### WHAT CAN AN LMS DO?

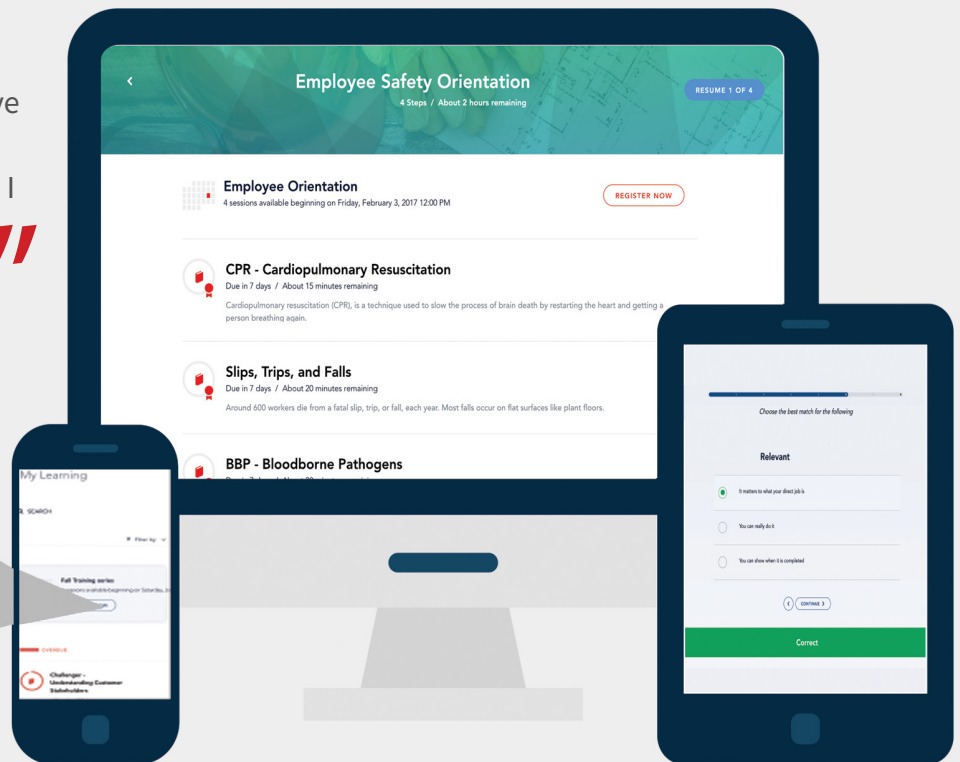
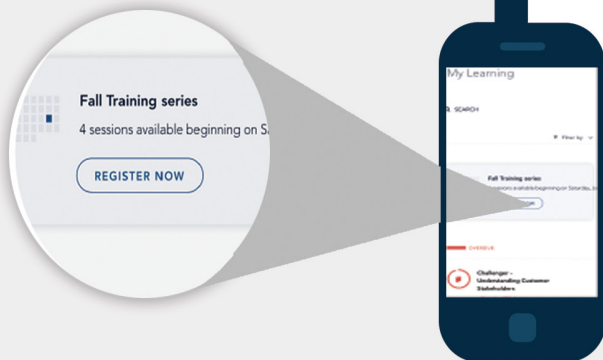
A learning management system provides a centralized location for all of your company's learning and training content...

### LMS ADVANTAGES

LMS' are all about turning a previously cluttered process into a lean, efficient and organized training experience...

“ SafetyNow has allowed me to tailor my safety training for different employee needs. My employees are more attentive. My accident rates have dropped. My insurance premiums were reduced. But most importantly, I actually have a safety culture. ”

Chris O'Neill,  
Anderson Manufacturing



## What Is An LMS & Why Would You Use One?

**A learning management system, or LMS, is a collaborative platform used to manage online learning (e-learning) courses. An LMS simplifies things for both learners and trainers by making it easy to create course content, and by delivering, tracking, and reporting on the content of an online training course. Powerful software combines with a digital framework in an online setting to provide the infrastructure and tools you need to streamline e-learning delivery**

### SECURITY AND ROLES

An LMS can be built on a variety of different platforms, and can be open source or commercial. It can be hosted on site, in the cloud, or a hybrid of both architectures. Individual users have personal login credentials, and can sign in to register for and complete courses securely and privately. A

high-quality LMS is designed to allow for easy course enrollment, even with large and diverse sets of learners potentially segmented into different learning groups. An LMS allows for different access levels depending on job title and responsibilities. Managers and administrators can receive higher-level login access to securely approve materials and monitor participation. In many systems, management can also perform real-time micro-assessments to keep up-to-date with how well a course is delivering its information, as well as how individual users are performing.

### WHAT CAN AN LMS DO?

A learning management system provides a centralized location for all of your company's learning and training content. In a corporate environment, an LMS is used to deliver training materials and courses, as well as maintain and



organize records. This type of LMS often includes the ability to integrate human resource software. This helps management and HR keep track of employees' progress and performance goals. A full-featured LMS will allow profiles for all employees, so when new training requirements come up, managers can quickly assign new course content to the right teams at any time.

## LMS ADVANTAGES

Learning and training management systems are all about turning a previously cluttered process into a lean, efficient and organized training experience. Once you create an online course, it is easy to adapt and update, so the same material can be used repeatedly over time. With multiple options for delivering, designing, and evaluating an online curriculum, any organization can benefit from using an LMS. Companies can increase employee development and retention by utilizing an LMS for their training and evaluation initiatives. Employees will also appreciate the value of the self-improvement tools provided by an LMS, and embrace the opportunities to advance themselves professionally.

In addition to advantages for course instructors and managers, learners also enjoy the flexibility

that only online training can offer. The modern LMS allows for users to access content day or night, from virtually any device, from anywhere with an internet connection. An innovative LMS like SafetyNow powered by Bridge uses a responsive design to minimize style changes when a user begins their training at a desktop, and then continues on a smartphone or tablet.

## LMS POSSIBILITIES

Like any technology, learning management systems will continue to evolve. New opportunities arise and styles change, and technology will keep pushing new developments. With the possibility of cooperation with popular software and messaging platforms, the use of an LMS in the corporate setting is becoming more common. As they collaborate with talent management software, best-of-breed learning management systems are becoming even more relevant in the human resources sphere, and can further contribute to your business objectives. Most learning management systems already allow for easy integration with third-party tools. As more companies use open APIs, there is a world of possibilities for advancements and opportunities in the online learning experience.

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