



WHAT IS E-LEARNING?

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HISTORY OF E-LEARNING

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BENEFITS OF ELEARNING

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What Is E-Learning?

E-learning is the act of engaging in an educational course in an online setting. E-learning courses can exist in a variety of forms, using a range of technologies. Commonly used in organizations like schools and corporations, e-learning can help learners complete education and training objectives with greater ease and flexibility than traditional classroom-based learning. E-learning courses can use a variety of techniques, including audio and video recordings, presentations, quizzes, surveys, games, and more.

E-learning courses can be published online through a learning management system (LMS). An LMS allows for course creators to streamline e-learning content into one easy-to-access location. An LMS that is SCORM-compliant (shareable content object reference model) allows for easy integration of content and tools, and extends the availability of courseware to include courses authored by third parties.

HISTORY OF E-LEARNING

E-learning stems from the ongoing incorporation of technology – specifically computer systems and mobile devices – into the learning and education environments. While the first e-learning systems were more focused on the delivery of content and information from teachers to students, as technology evolved, e-learning began to incorporate more interactive, multi-directional tools. Correspondence and collaboration became more efficient, and systems started to feel more natural and easier to navigate.

E-learning methods continue to expand. Learners now have access to an abundance of information

and e-learning opportunities. While schools were the first to adopt e-learning technology en masse, businesses have also recognized its advantages and rapidly adopted e-learning to train their employees. Workers of all experience levels are now able to capitalize on this to increase their professional knowledge and skills, resulting in more efficient business practices and higher employee engagement.

BENEFITS OF E-LEARNING

E-learning has the power to make learning more accessible for users around the world. In education, this brings learning opportunities to previously disadvantaged groups. In business, this helps deal with an increasingly global workforce. When learning materials are online, users are able to access content anywhere and anytime.

A high-quality LMS allows users to participate in e-learning courses from desktop computers, mobile phones, and tablets. This flexibility means that users can learn any time of day, whenever it is most convenient for them – something classroom learning can't compete with. Learners can also start a session on one device (say a smartphone during a commute) and resume it on another (say their tablet at home in the evening), making it easier to fit learning into busy lives.

Learners aren't the only ones who benefit from e-learning and learning management systems. For course instructors, an effective LMS offers easy course authoring tools for quickly creating and updating content. For administrators and managers, e-learning is a more affordable way to conduct learning and training. E-learning saves



time, money, materials, and resources by keeping everything online. And because of its ease of access, a larger number of students and employees can participate in learning or training initiatives. As technology continues to push e-learning forward, education and training will become more popular, and reach wider audiences.

CONSISTENT MESSAGING

Online training courses and materials from SafetyNow makes it possible to reach employees regardless of where they are. Employees can login and take their required training anywhere they have access to the Internet - any time of the day or night or any device. Employees also have the chance to test their knowledge through a variety of engaging activities, quizzes, exams and games.

SafetyNow's online training is modern, easy to use and caters well to a millennial workforce. The gamification of the courses grabs interest and the quizzes make sure the information they learn sticks. Millennials are digital natives and have often used online training for various purposes. This is an easy and familiar way for them to receive their safety training, quicker adoption means quicker results.

Using SafetyNow Training, you'll have peace of mind knowing all employees receive the same consistent and compliant training message through interactive training, presented in a practical and useful way. You also have the ability to track completion and retention and respond to questions or provide feedback.

Effective. Engaging. Everywhere.

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## A BETTER LMS



This is the Learning Management System you've been dreaming of. If your current LMS makes you yawn, cringe or roll your eyes - it's time for us to talk.



## ONLINE COURSES



This isn't 'lazy training'. We don't do passive, we don't do boring. Workplace safety is too important. Our training is memorable, has shock-factor and workers love it.



## ALWAYS ACCESSIBLE



The best part of using SafetyNow? It stores your entire safety program, from meeting kits to reports, in the cloud. Accessible to you - 24/7.

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