

# SAFETY NOW

A photograph of two men in a factory or industrial setting. The man on the left is wearing a blue hard hat and a light blue button-down shirt, seen from the side. The man on the right is wearing a yellow hard hat and a dark blue t-shirt, smiling and fist-bumping the other man. The background is a blurred industrial environment with metal structures and lights.

STATE OF OCCUPATIONAL HEALTH & SAFETY

# EXECUTIVE SUMMARY

## CONVENTIONAL INSTRUCTOR LED SAFETY TRAINING AS THE SOLE TRAINING METHOD IS LESS COMMON AND LESS EFFECTIVE

The disruption on manufacturing caused by COVID-19 has severe operational, social and financial consequences that has forced businesses to rethink risk management, workforce safety protocols, operations and contingency plans at the same time.



# WORKPLACE SAFETY SURVEY

1. We surveyed 1,583 safety professionals in Q1 and Q2 of 2023
2. Most safety professionals have deep experience (OVER 70% have more than 5 years) and are deeply committed
3. MOST of the companies have safety meetings at least monthly (34% have daily or weekly meetings)
4. The biggest challenges to safety training are 1) keeping employees engaged, 2) finding new sources of material and 3) communicating the value to management
5. OVER 90% of safety professionals believe that blended learning is superior to any one format – the variety improves engagement, comprehension and retention
6. The most effective safety training formats outside of safety meetings are on the job safety interventions, followed by online learning courses
7. Key factors for evaluating online training courses are modern images, industry specific content and use of video
8. Over the next few years, online and mobile training will become more important

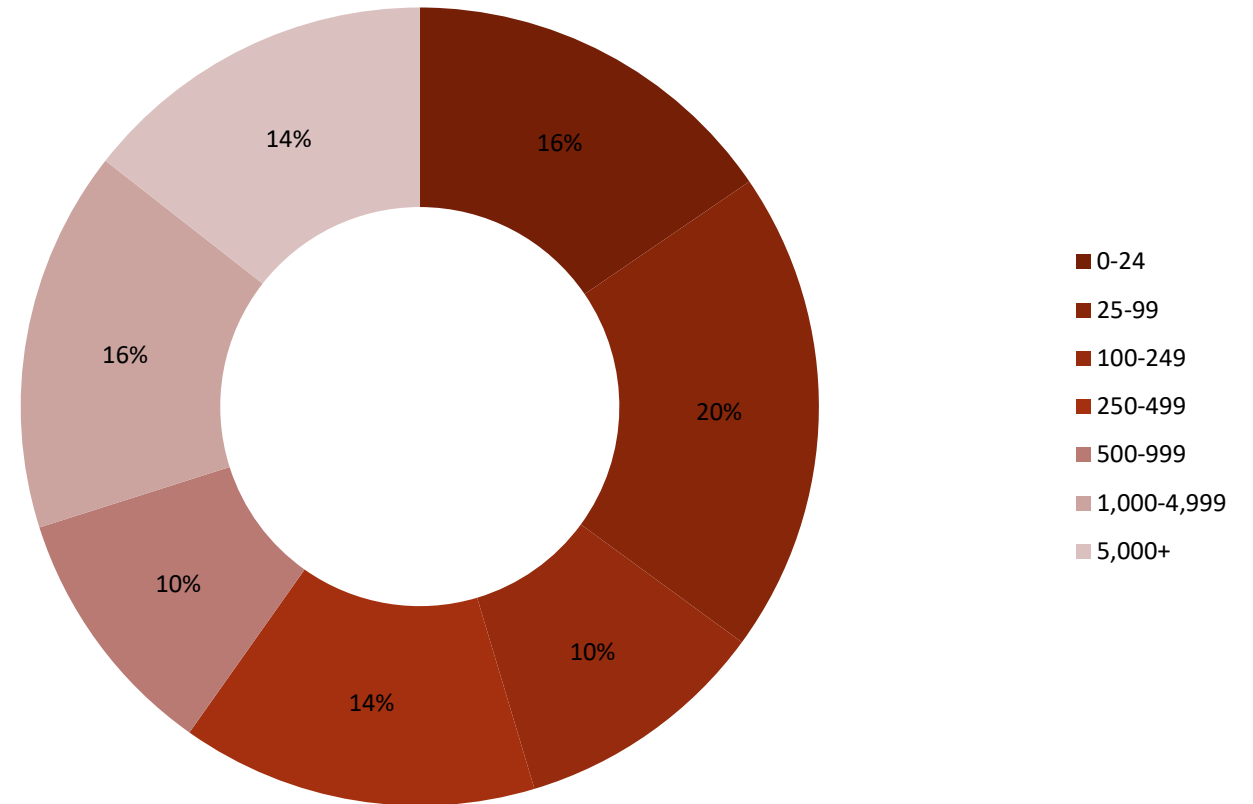


**01**

**SAMPLE  
DISTRIBUTION**

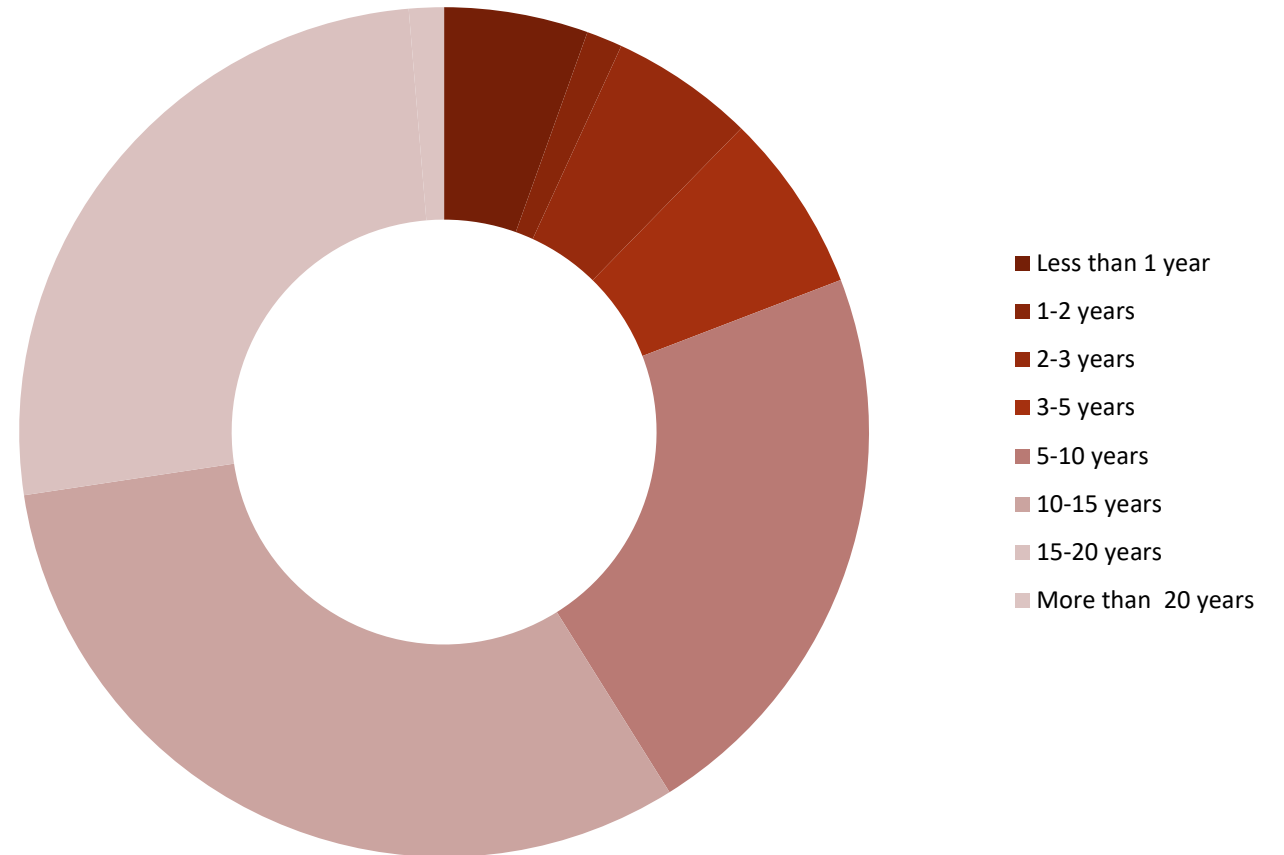
# SURVEY SAMPLE SPECIFICATIONS

What is the Total Number of Employees  
Within Your Organization?



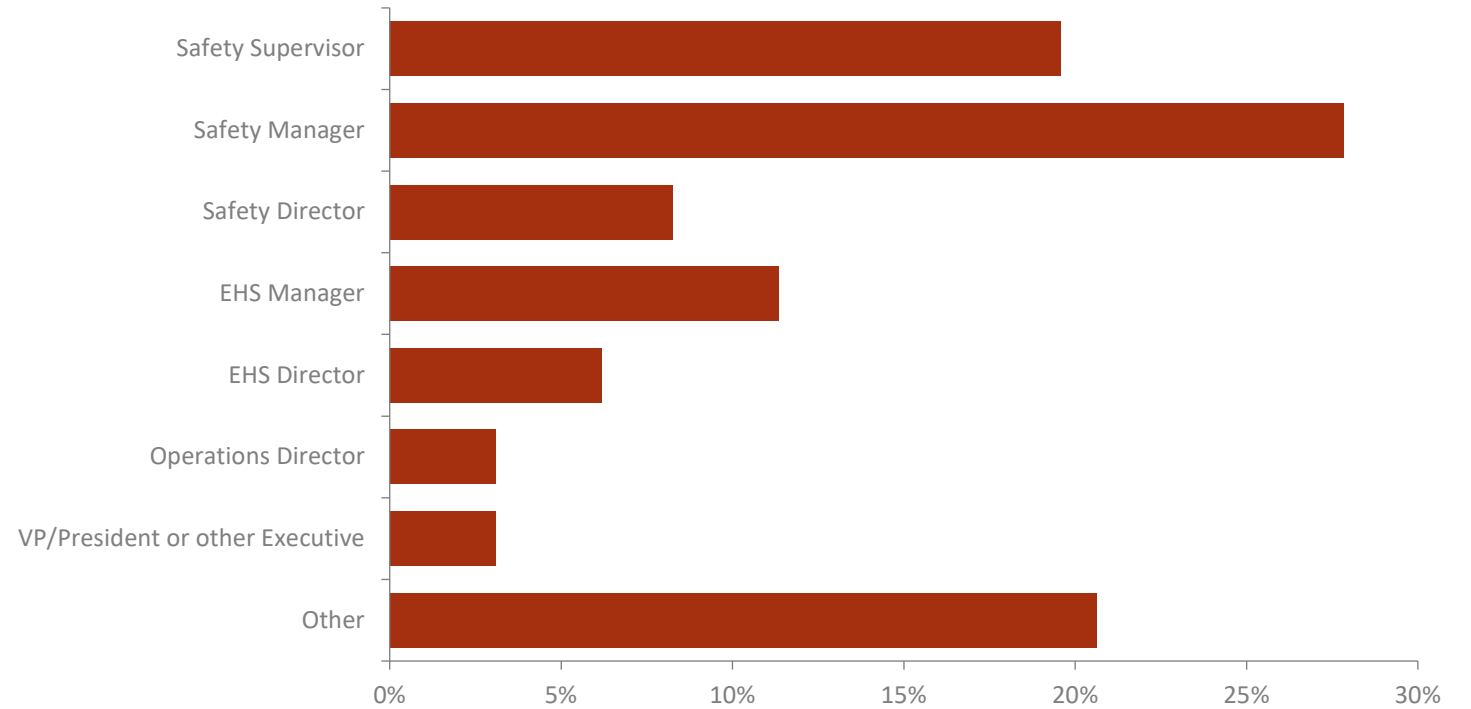
# SURVEY SAMPLE SPECIFICATIONS

How Many Years of Experience in OHS do  
You Have?



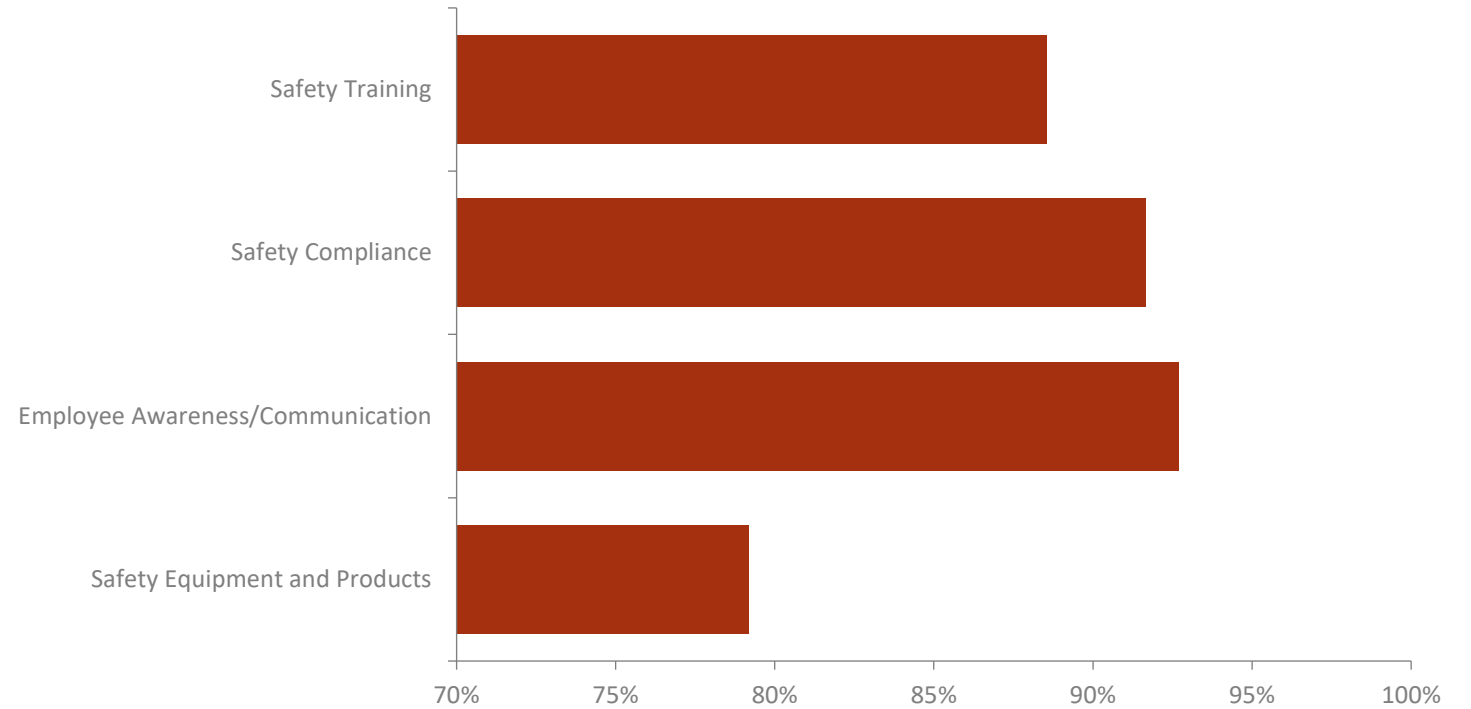
# SURVEY SAMPLE SPECIFICATIONS

What is Your Title?



# SURVEY SAMPLE SPECIFICATIONS

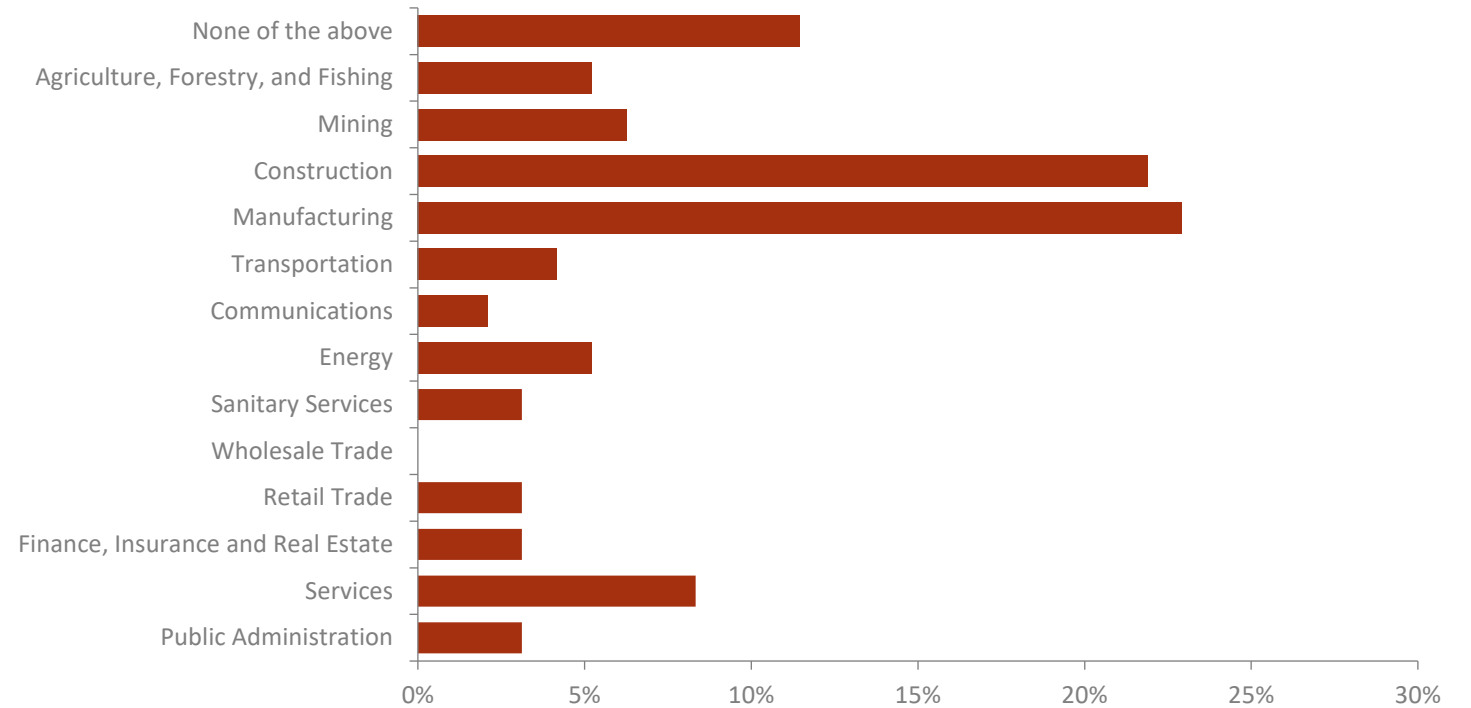
What Are Your Areas of Responsibility?





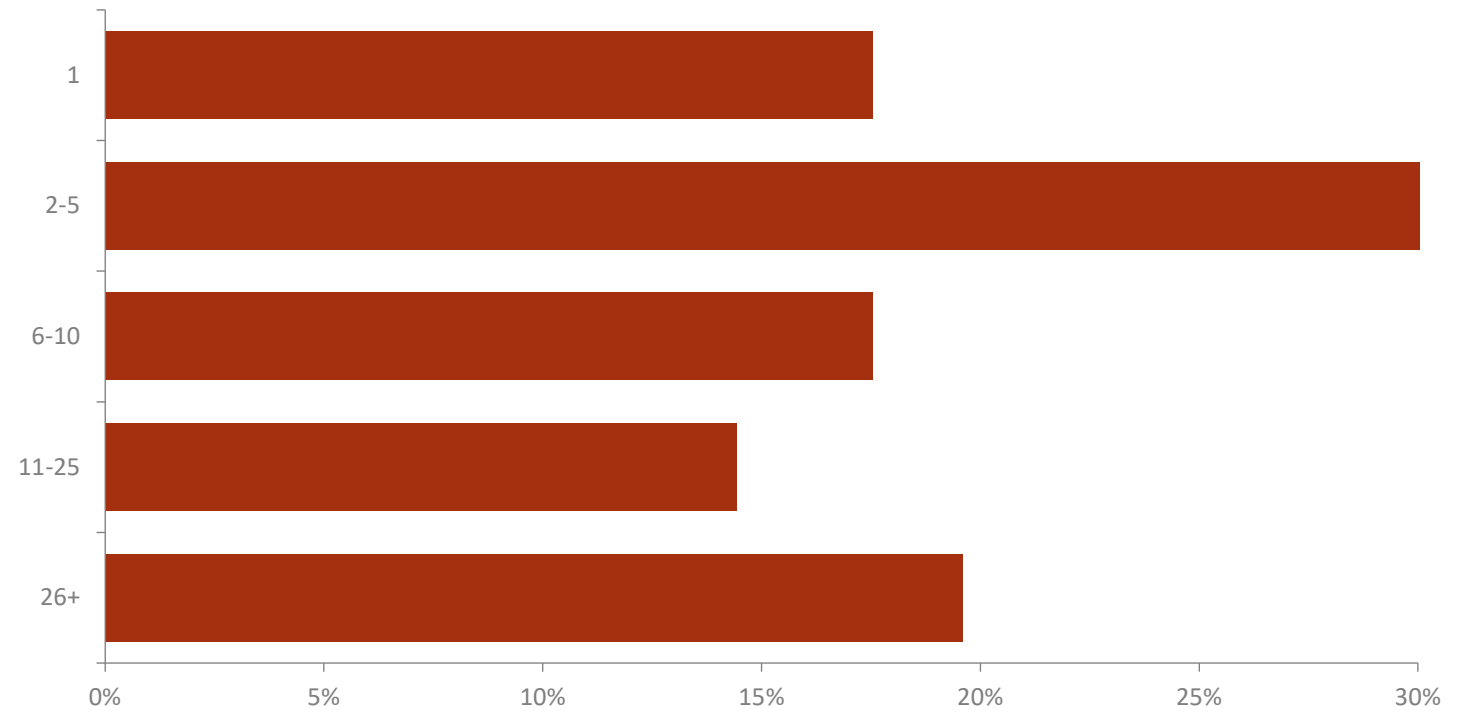
# SURVEY SAMPLE SPECIFICATIONS

What Industry Are You In?



# SURVEY SAMPLE SPECIFICATIONS

How Many Physical Establishments or  
Locations are in Your Company?

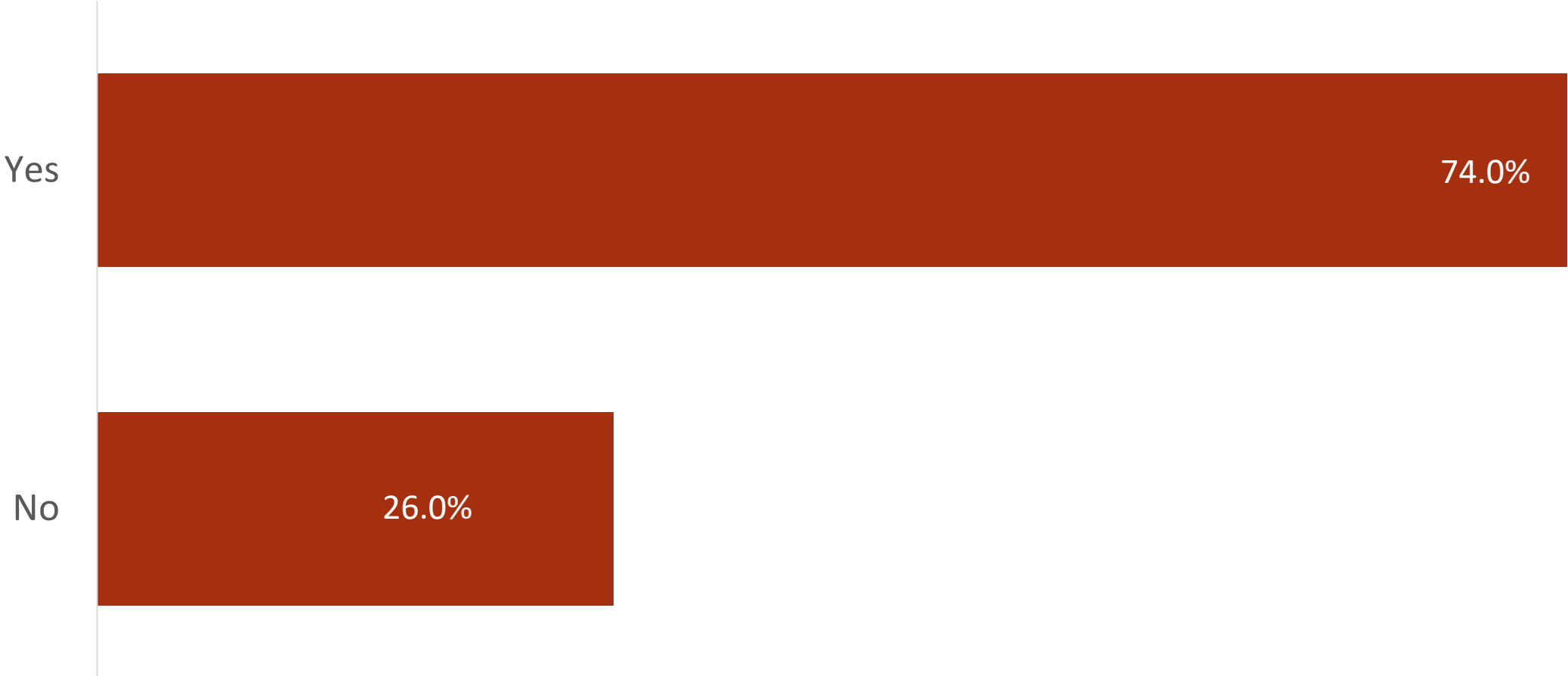


02

OPERATIONAL

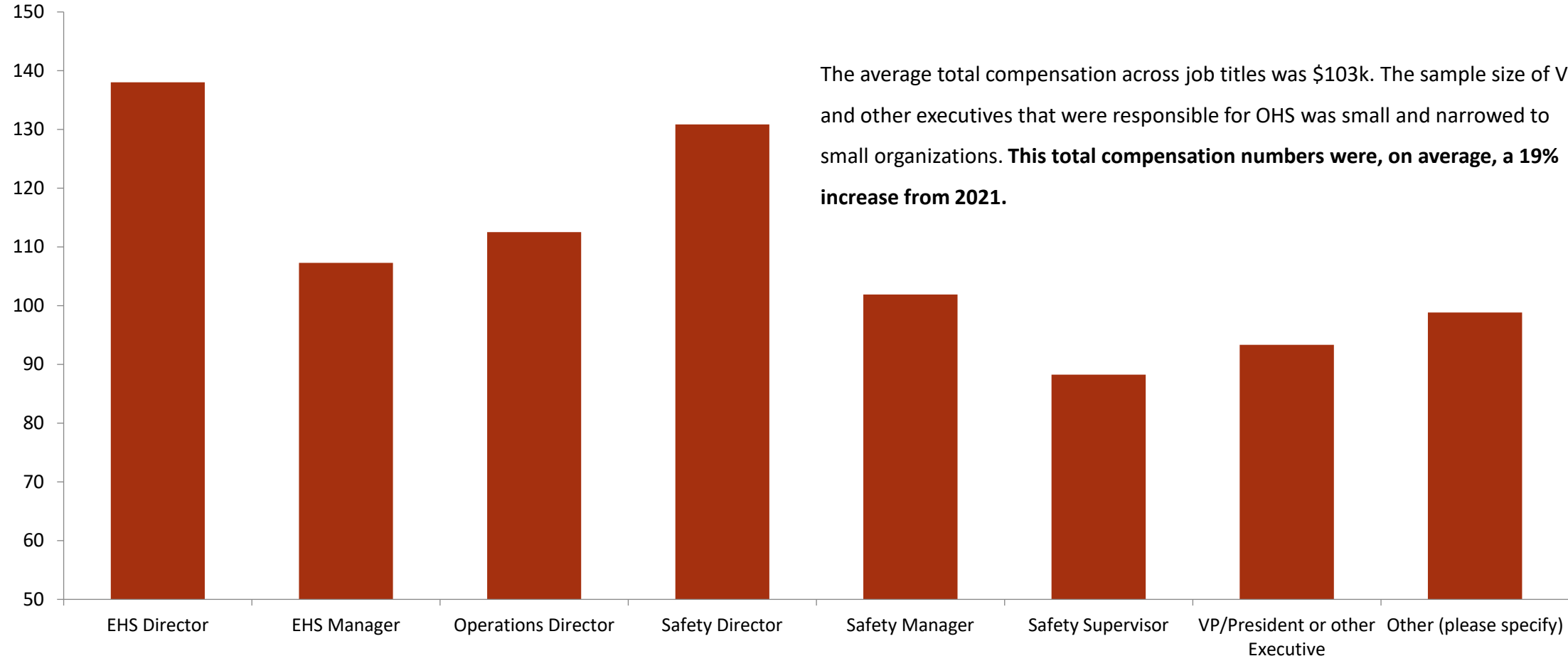
# QUESTION

**Do you have dedicated resources to support you OHS program administration?**



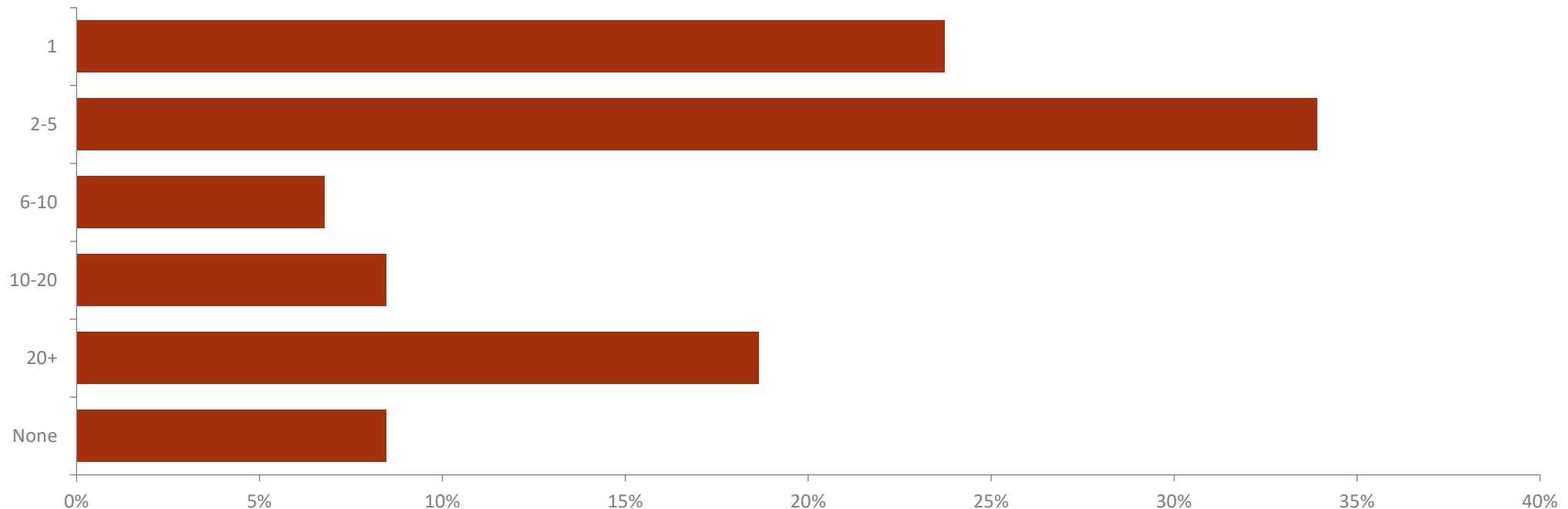
# QUESTION

## What is your total annual compensation?



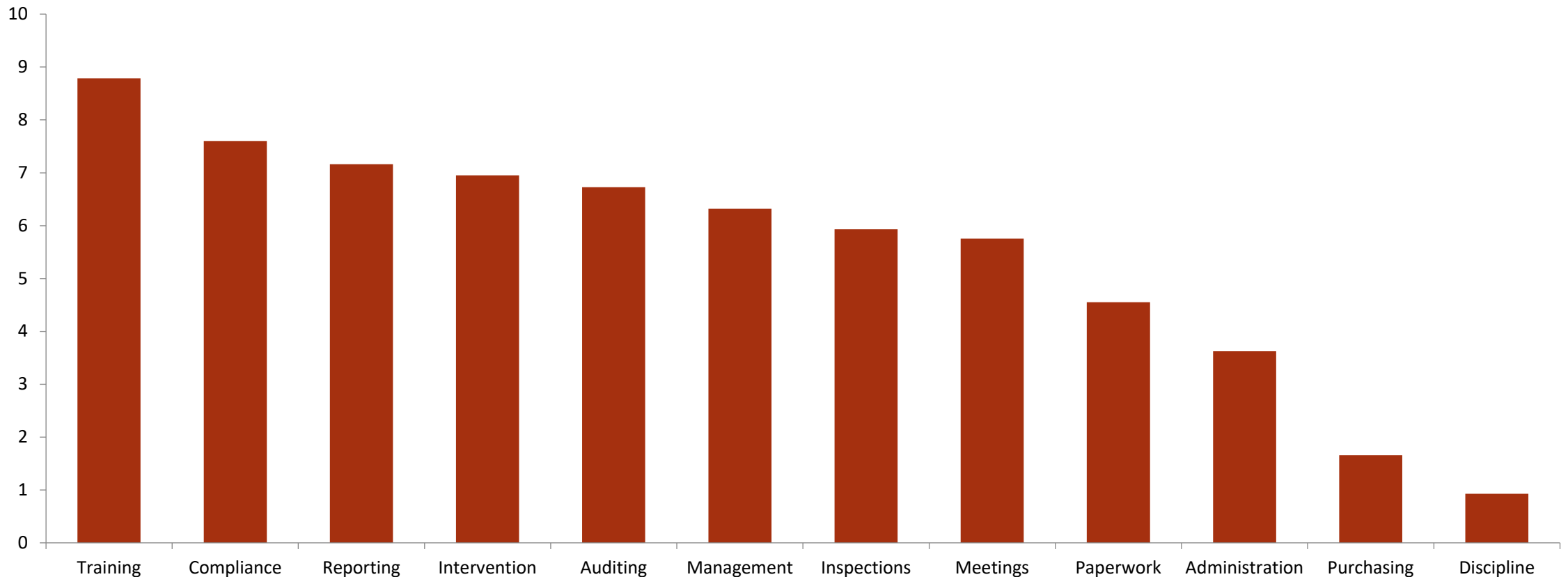
# QUESTION

**How many employees are dedicated to safety training and compliance on a full-time time equivalent basis (including yourself)?**



# QUESTION

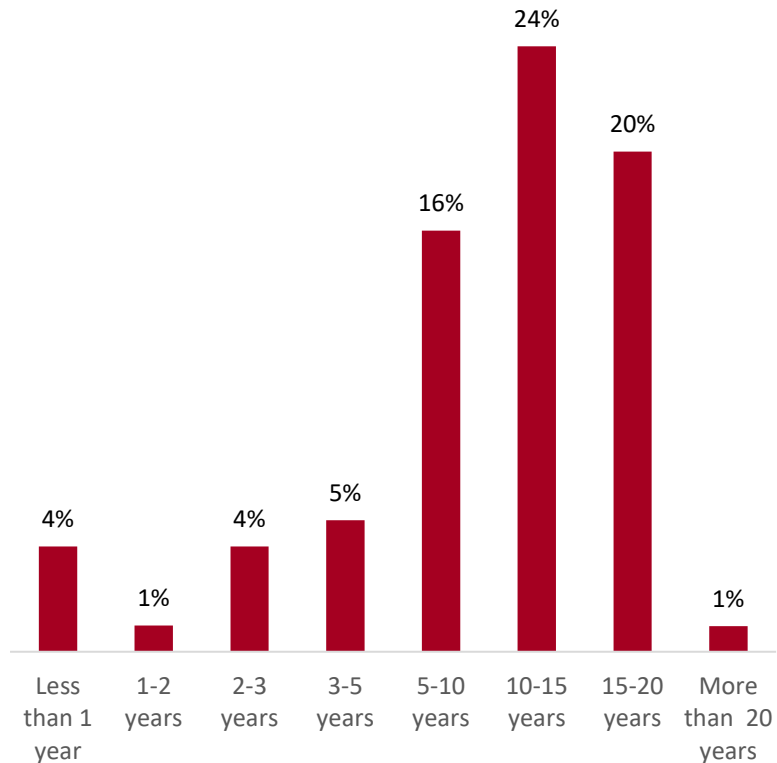
**For the items you personally spend time on, please allocate the rank based on the time you invest in each.**



# QUESTION

## Describe the roles & responsibilities of your OHS people

### YEARS OF EXPERIENCE



### RESPONSIBILITIES





# DID YOU KNOW?

AVG Direct Cost Of A Workplace Accident According To The National Safety Council

\$38,000

AVG Indirect Cost Of A Workplace Accident According To The National Safety Council

\$192,000

Significant Injuries Per Workplace Accidents & Incidents

1 in 35

Non-fatal Workplace Injuries Per 100 FTE

3

Daily Workplace Fatalities in North America

16

Rates of Deaths per 100,000 Workers in North America

Increasing

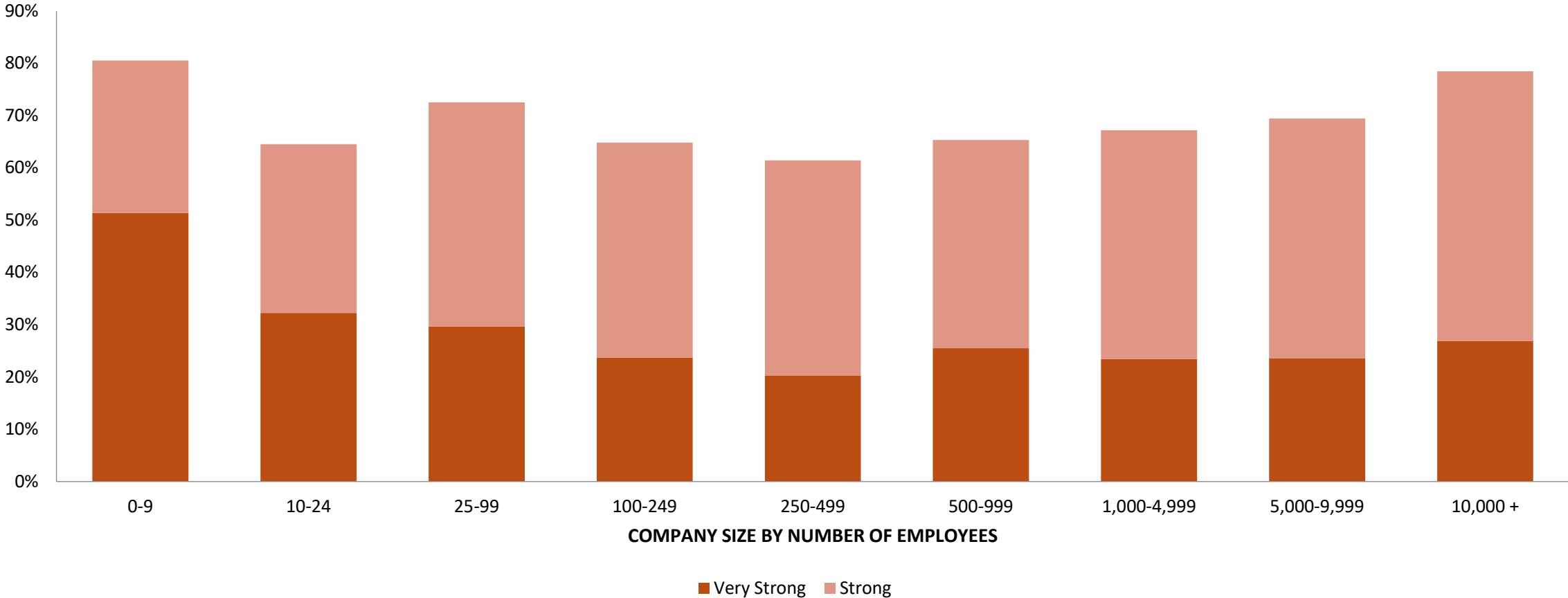


03

STATISTICS

# QUESTION

## How committed are you to OHS?



## QUESTION

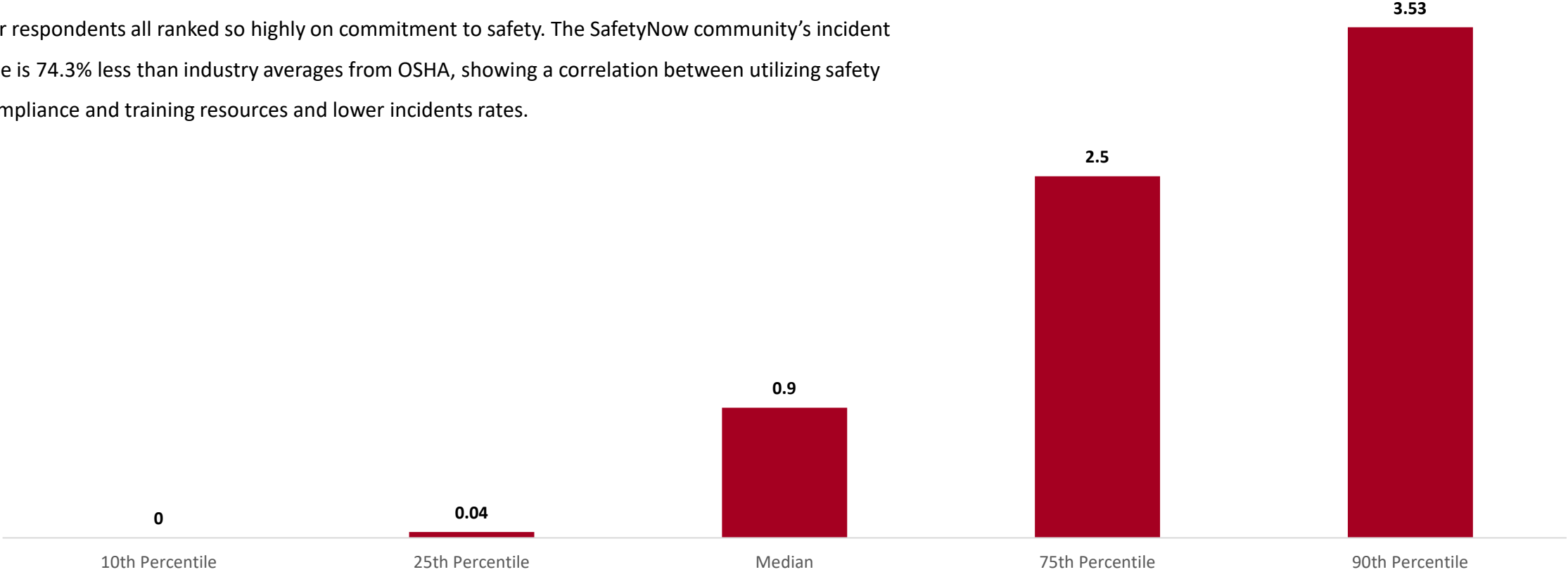
**Please rate your opinion of your organization's commitment to safety.**



# QUESTION

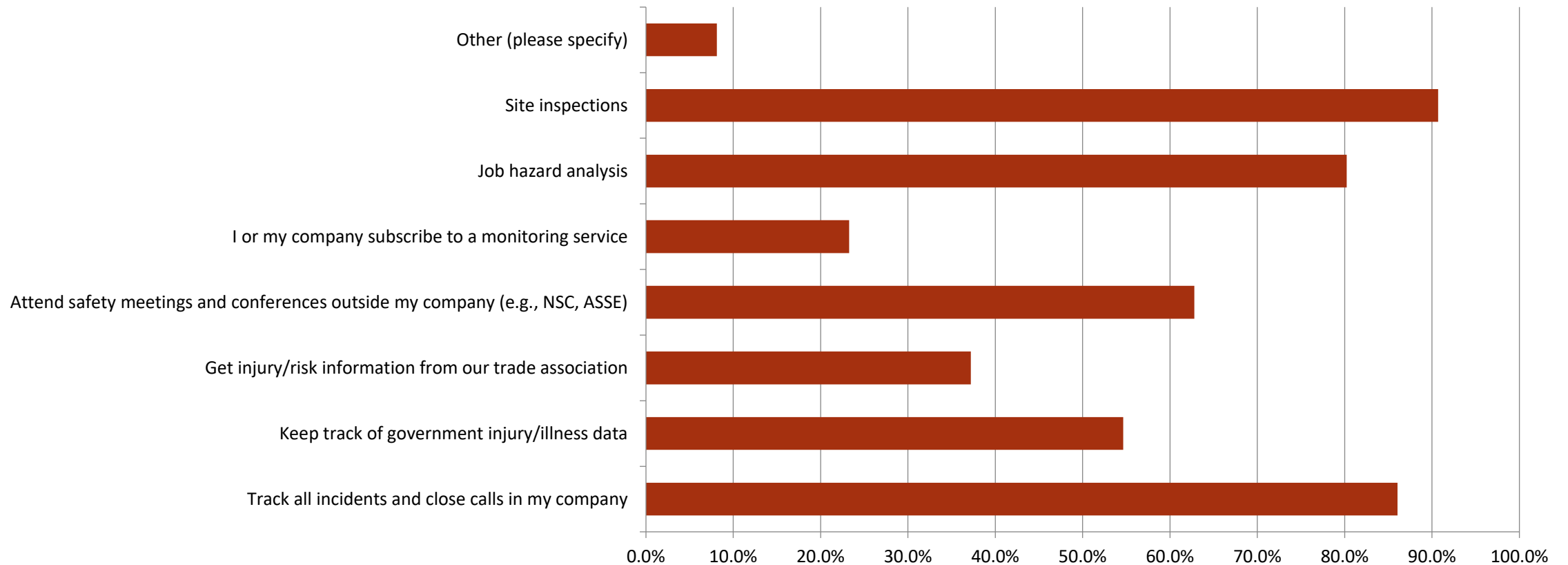
## What are your recordable injury rates?

Our respondents had a lower incident rate than industry averages, an unsurprising finding given that our respondents all ranked so highly on commitment to safety. The SafetyNow community's incident rate is 74.3% less than industry averages from OSHA, showing a correlation between utilizing safety compliance and training resources and lower incidents rates.



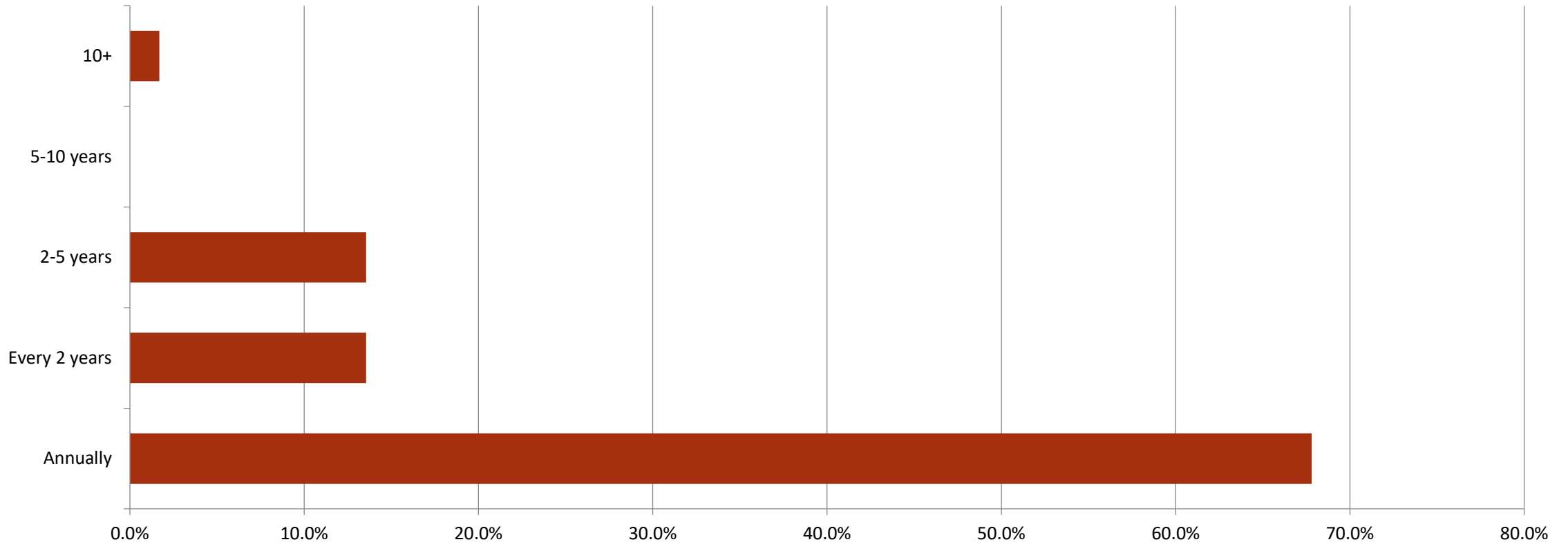
# QUESTION

## How does your company identify and monitor risks in the workplace?



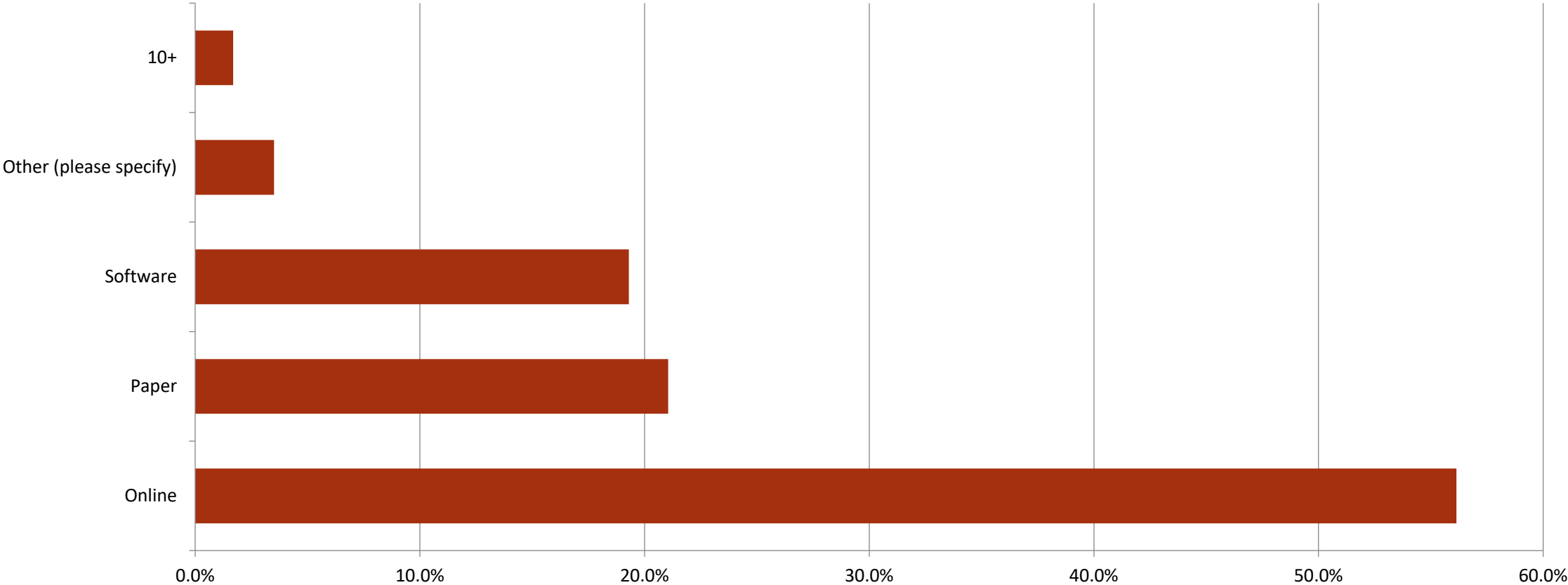
# QUESTION

**How often do you or someone in your company review and update your company's safety policies and/or programs to ensure that they are up to date with new regulations, risks and/or best practices?**



# QUESTION

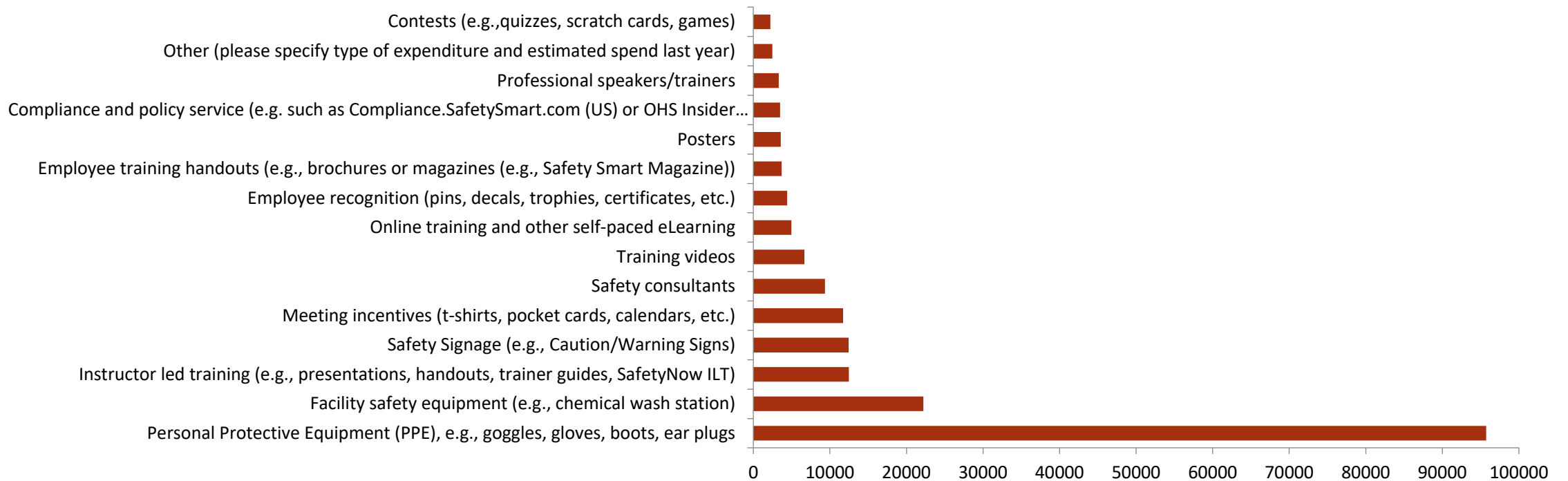
Where does your company store important policies regarding safety compliance and training?





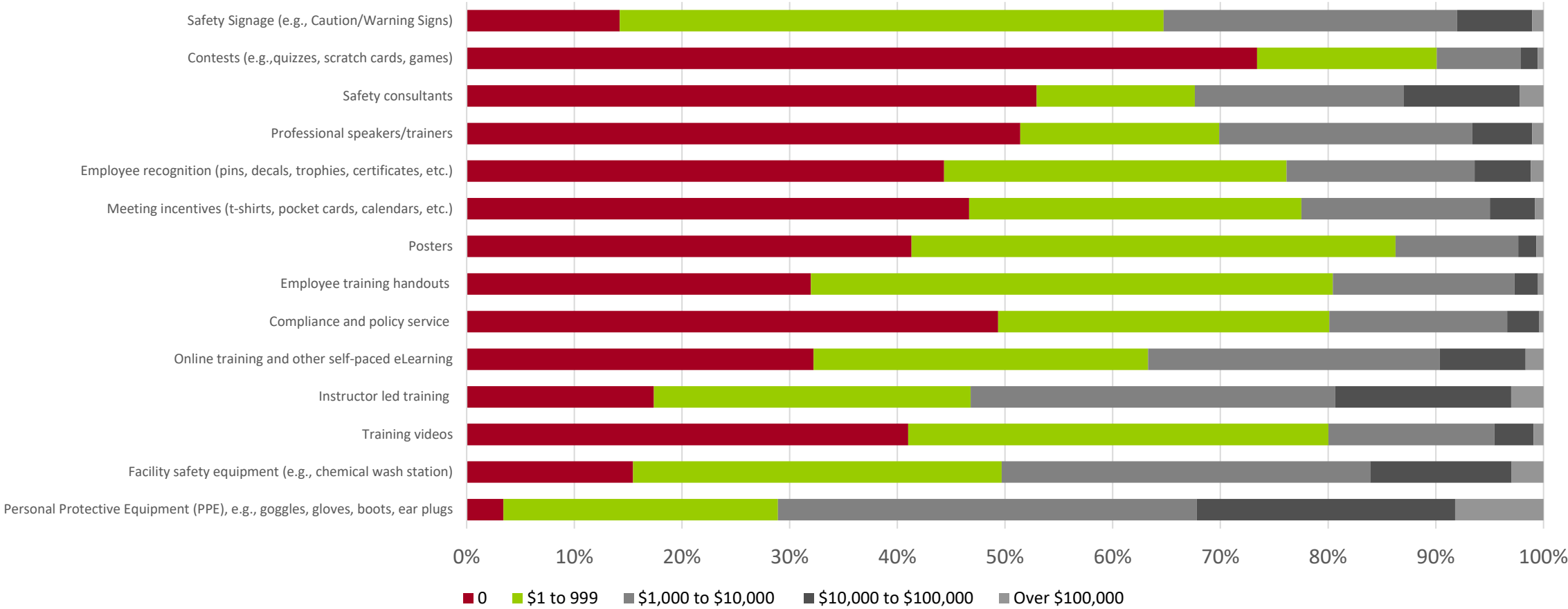
# QUESTION

Please estimate how much your organization spent on each of the following safety resources and tools in the past year.



# QUESTION

## What investments are you looking to make in OHS?

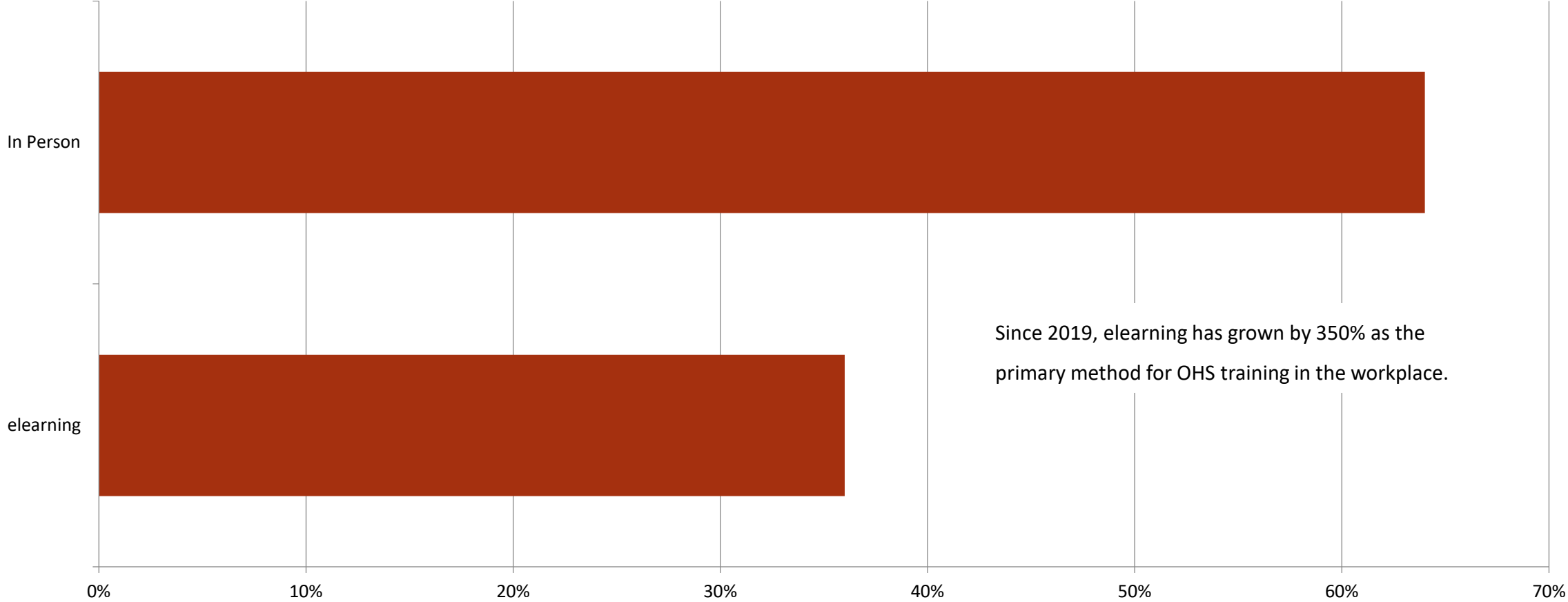


04

TRAINING

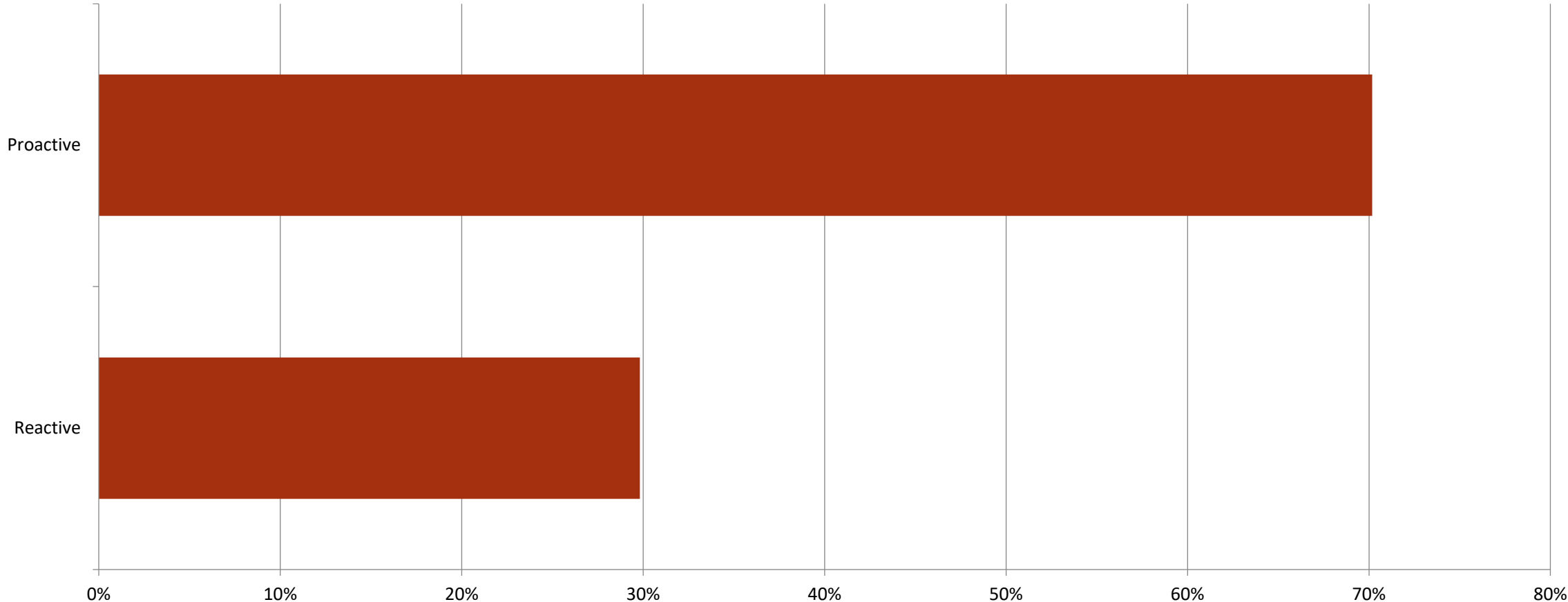
# QUESTION

## How is your safety training primarily conducted?



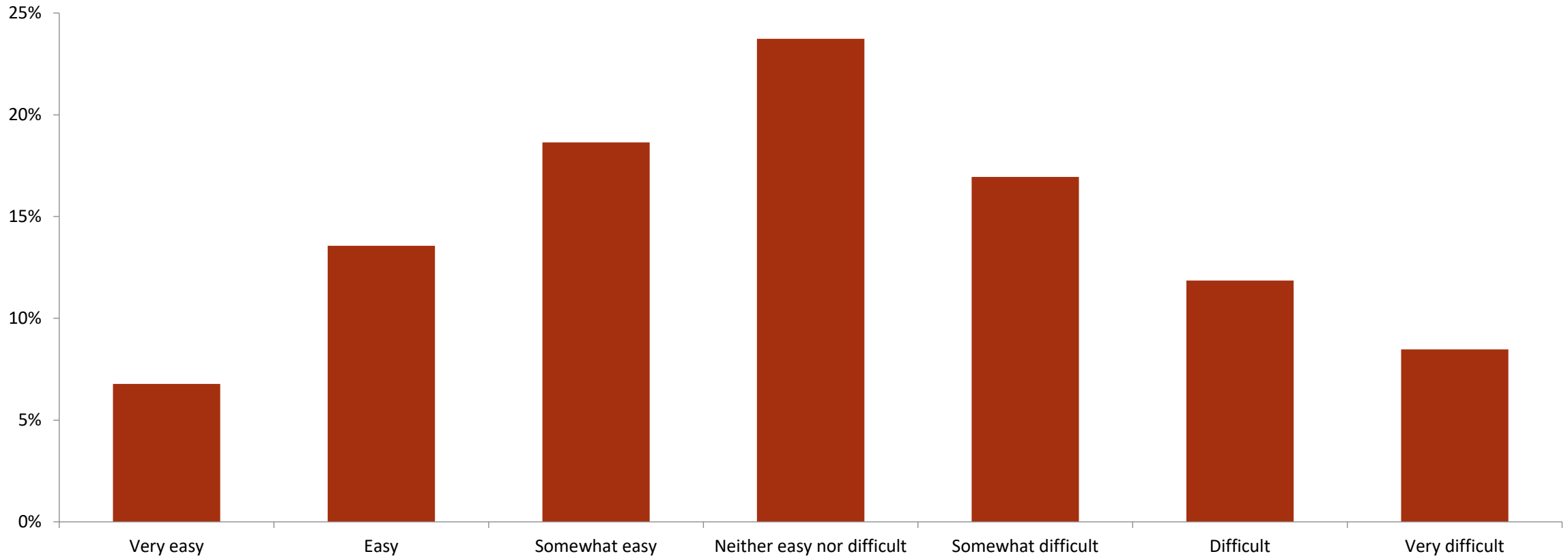
# QUESTION

## Is your training more reactive or proactive?



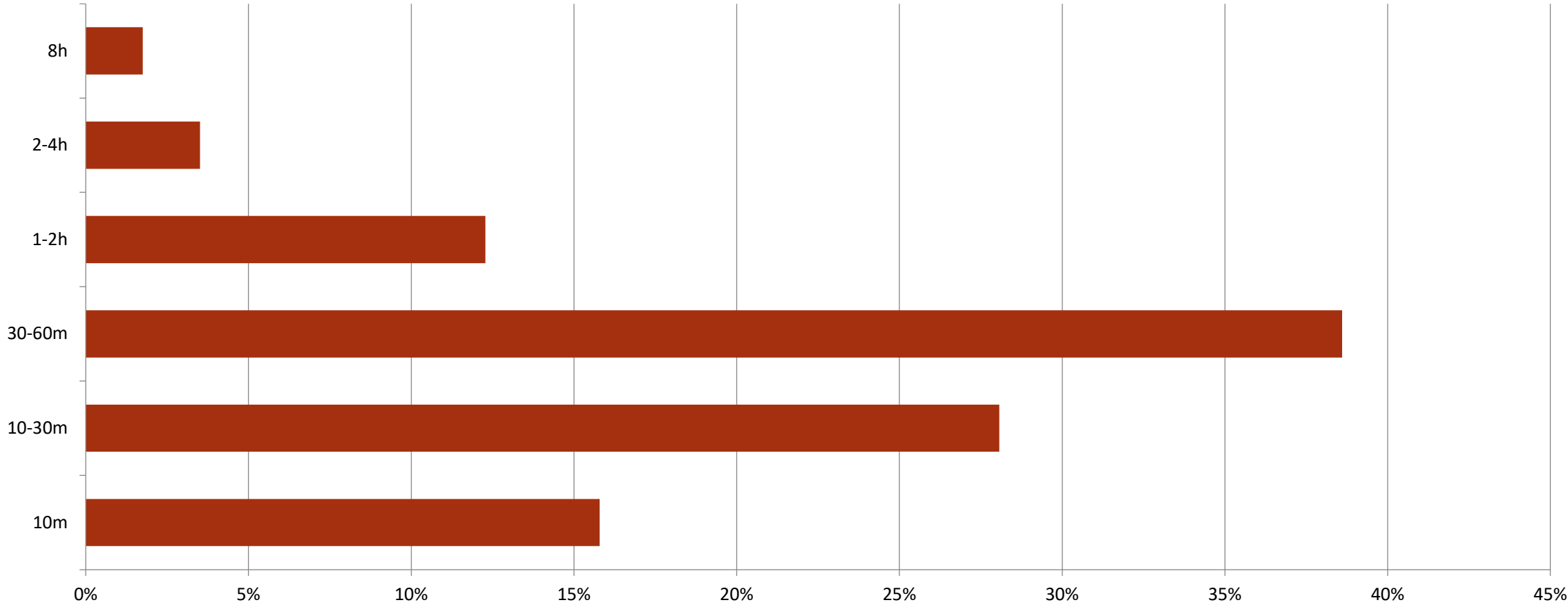
# QUESTION

**How challenging is it to keep your training program in compliance with training laws and requirements?**



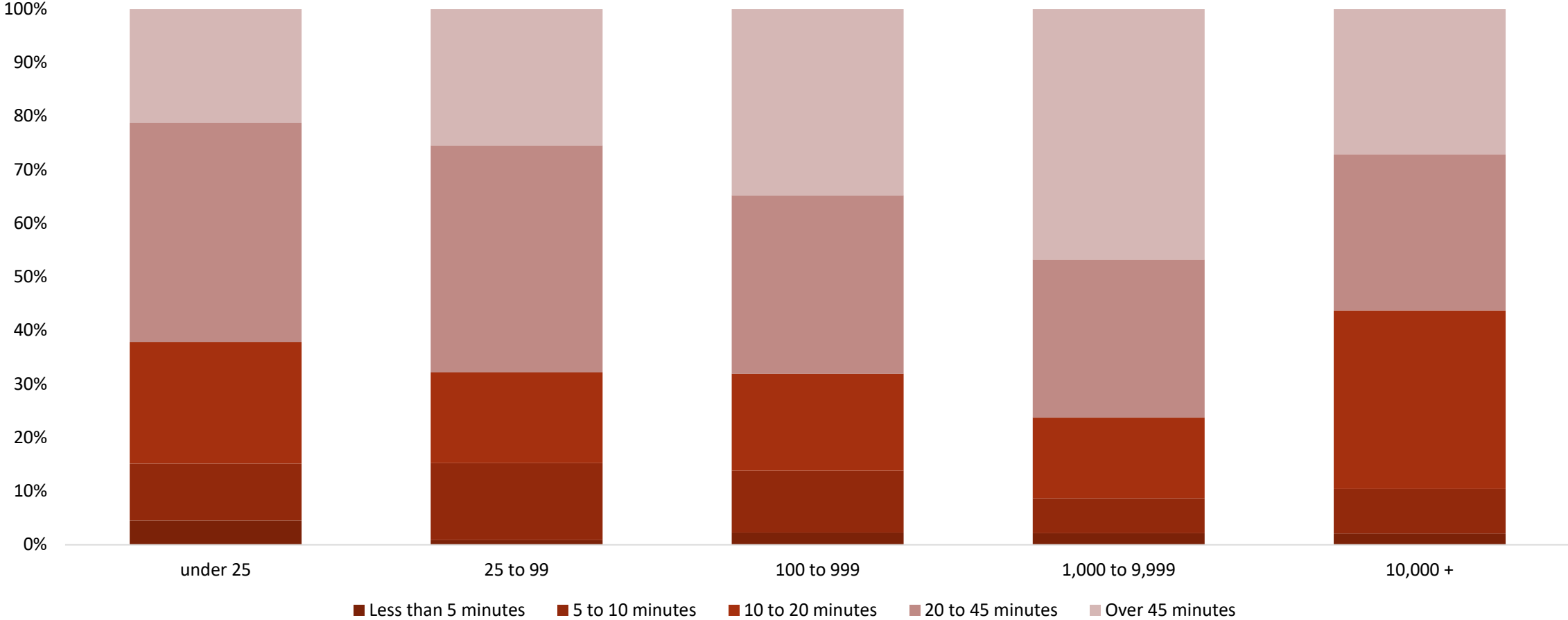
# QUESTION

## How long are your safety training meetings?



# QUESTION

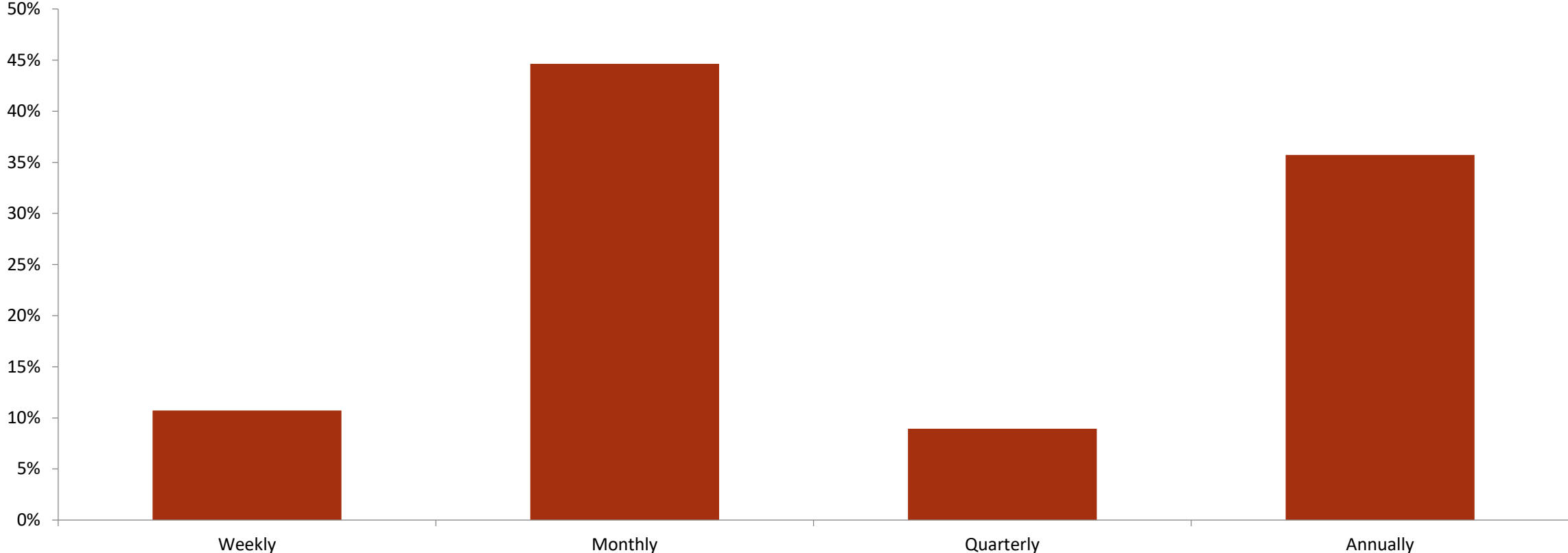
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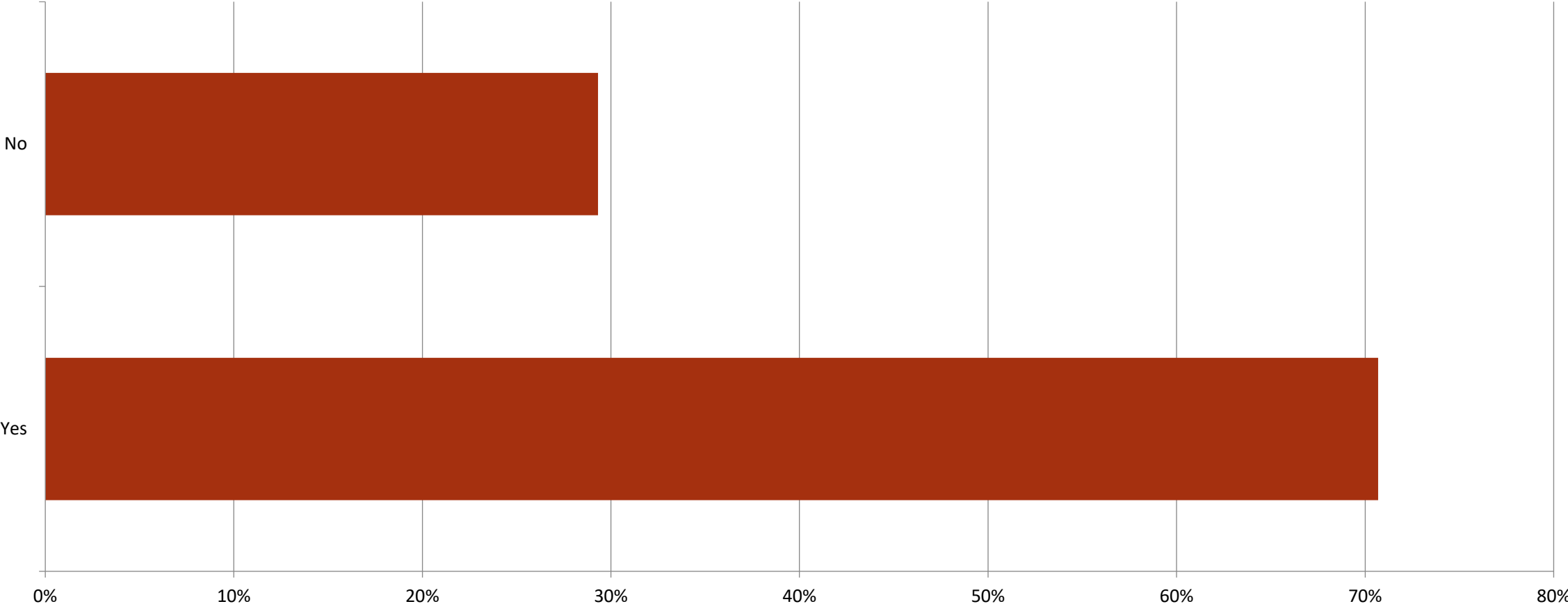
# QUESTION

## How far in advance do you select your training topics?



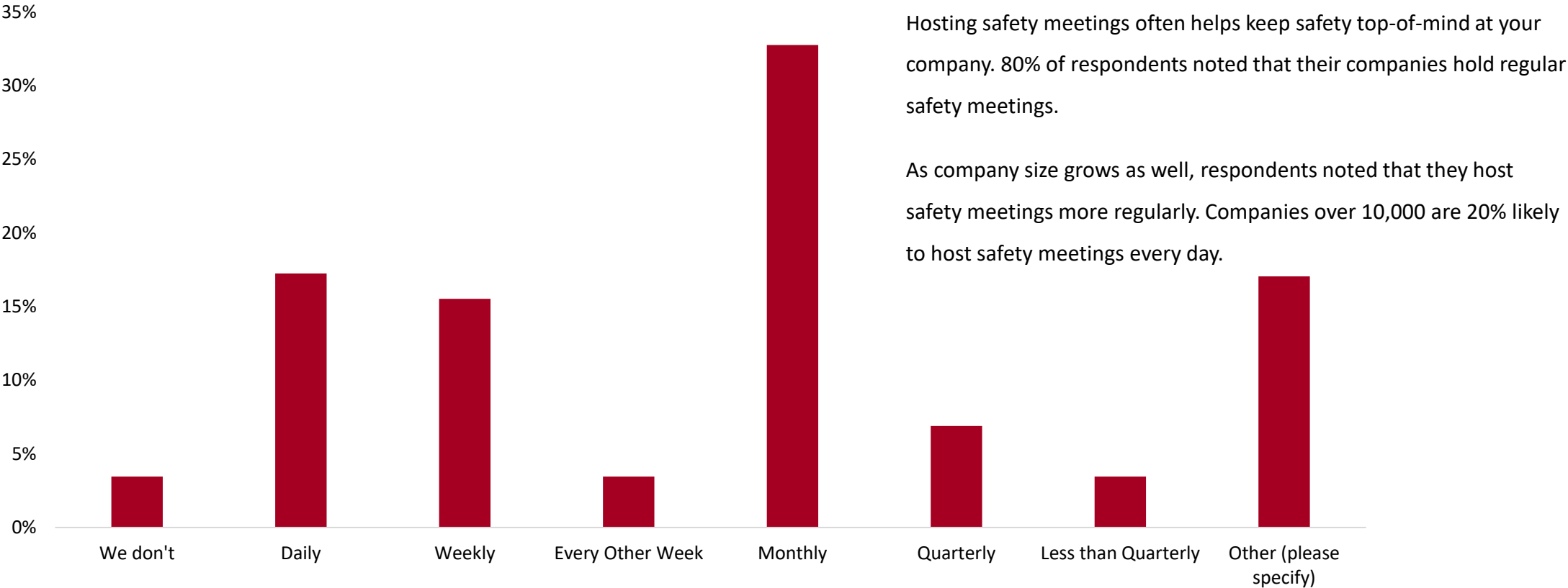
# QUESTION

## Do you have an annual safety training plan?



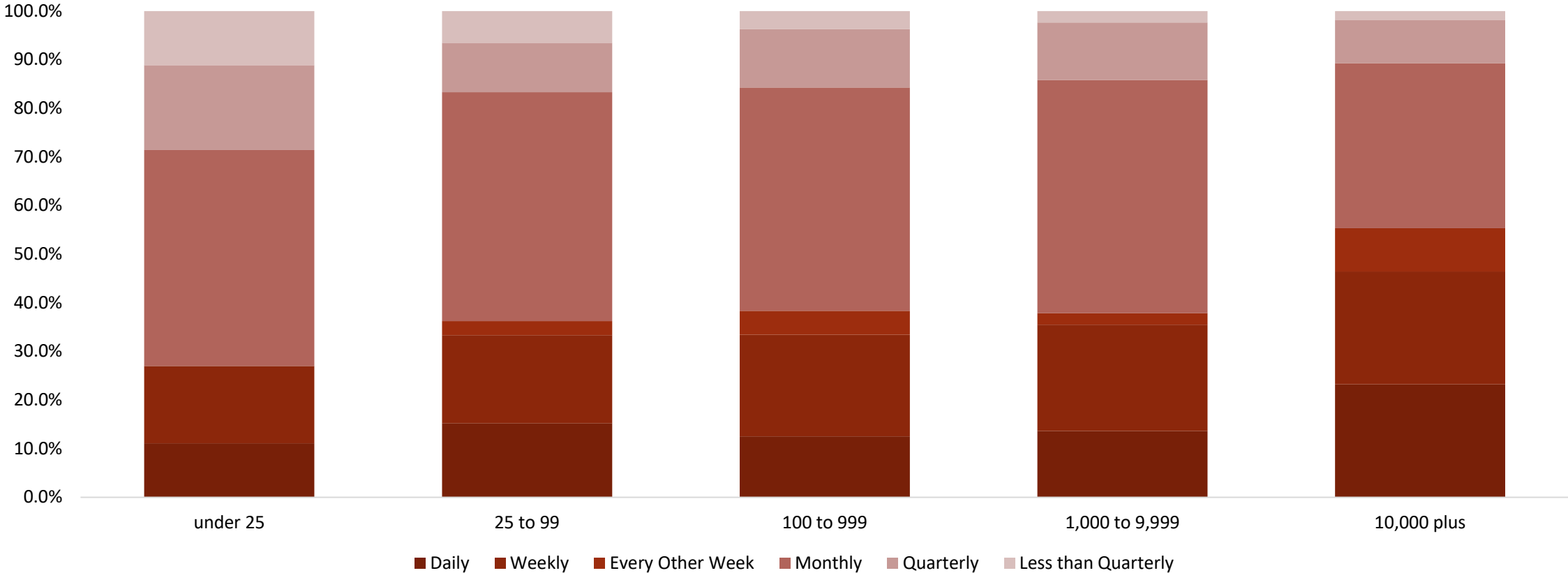
# QUESTION

## How frequent are your safety training meetings?



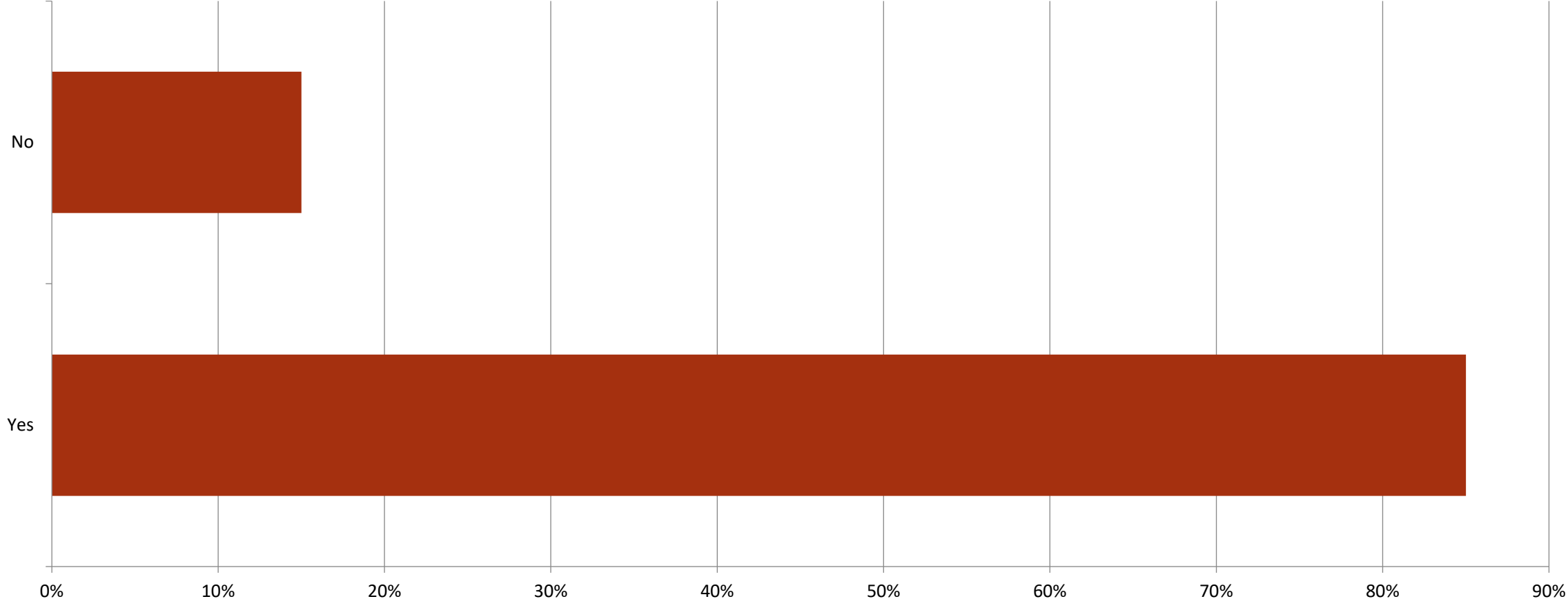
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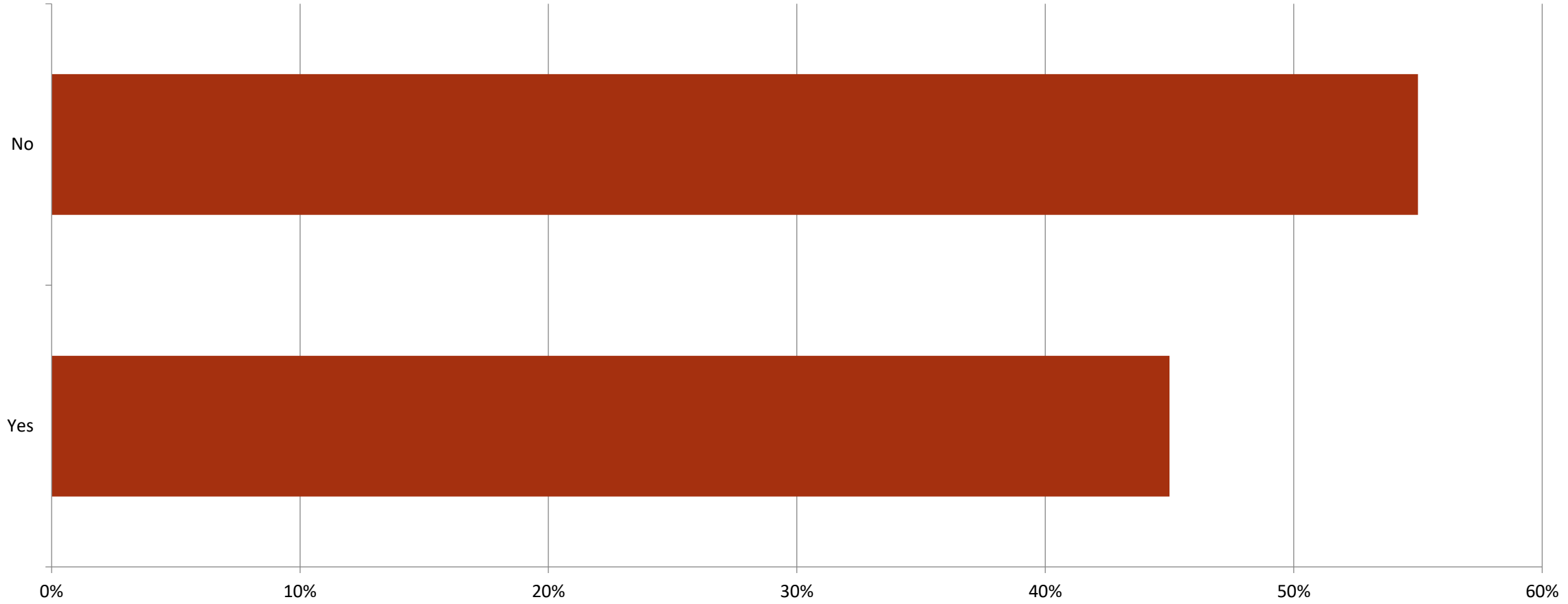
# QUESTION

## Does your safety training vary depending on job function/role?



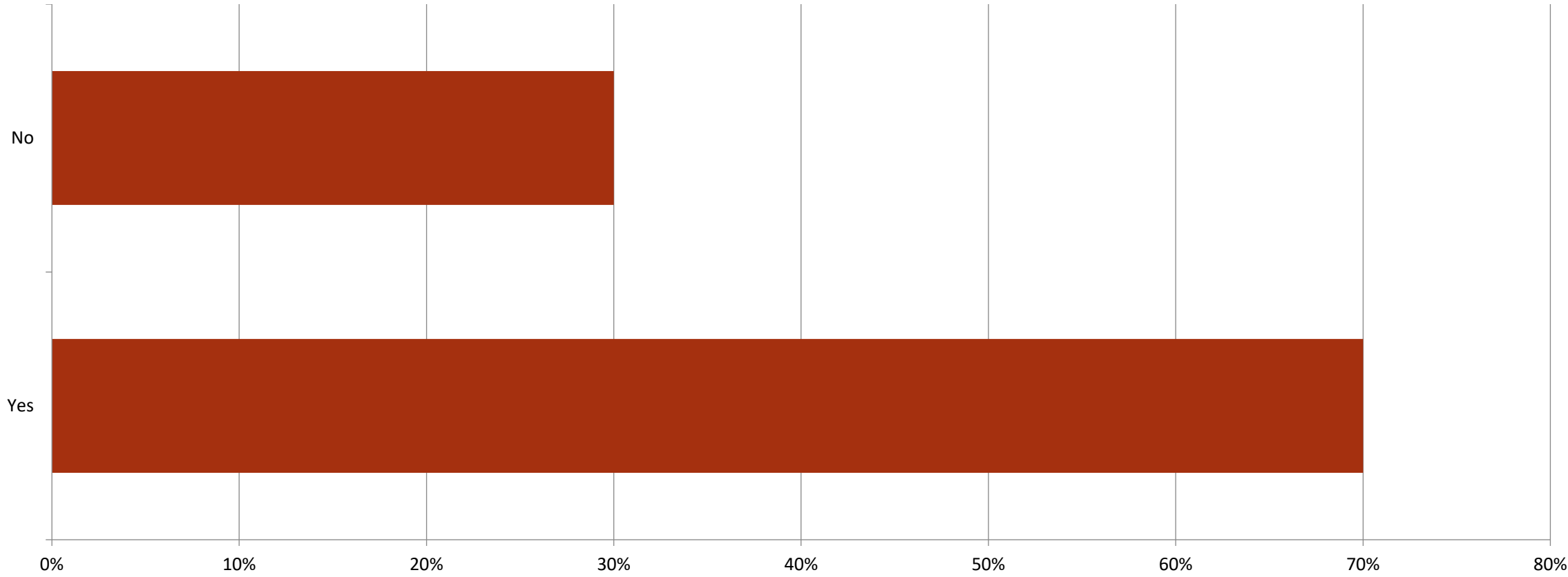
# QUESTION

## Does your safety training vary depending on tenure?



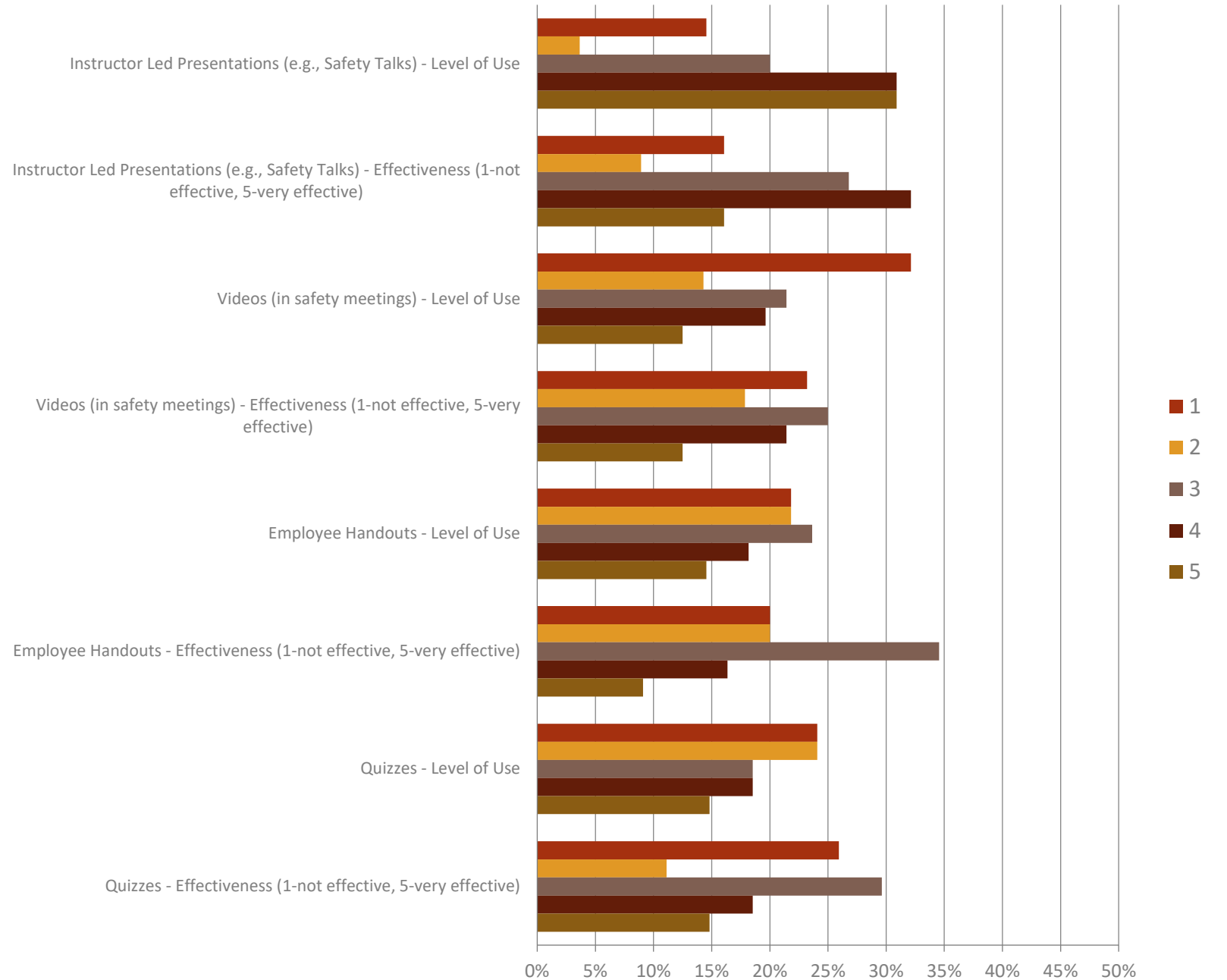
# QUESTION

**Does your safety training vary depending on job site location (jurisdiction)?**



# QUESTION

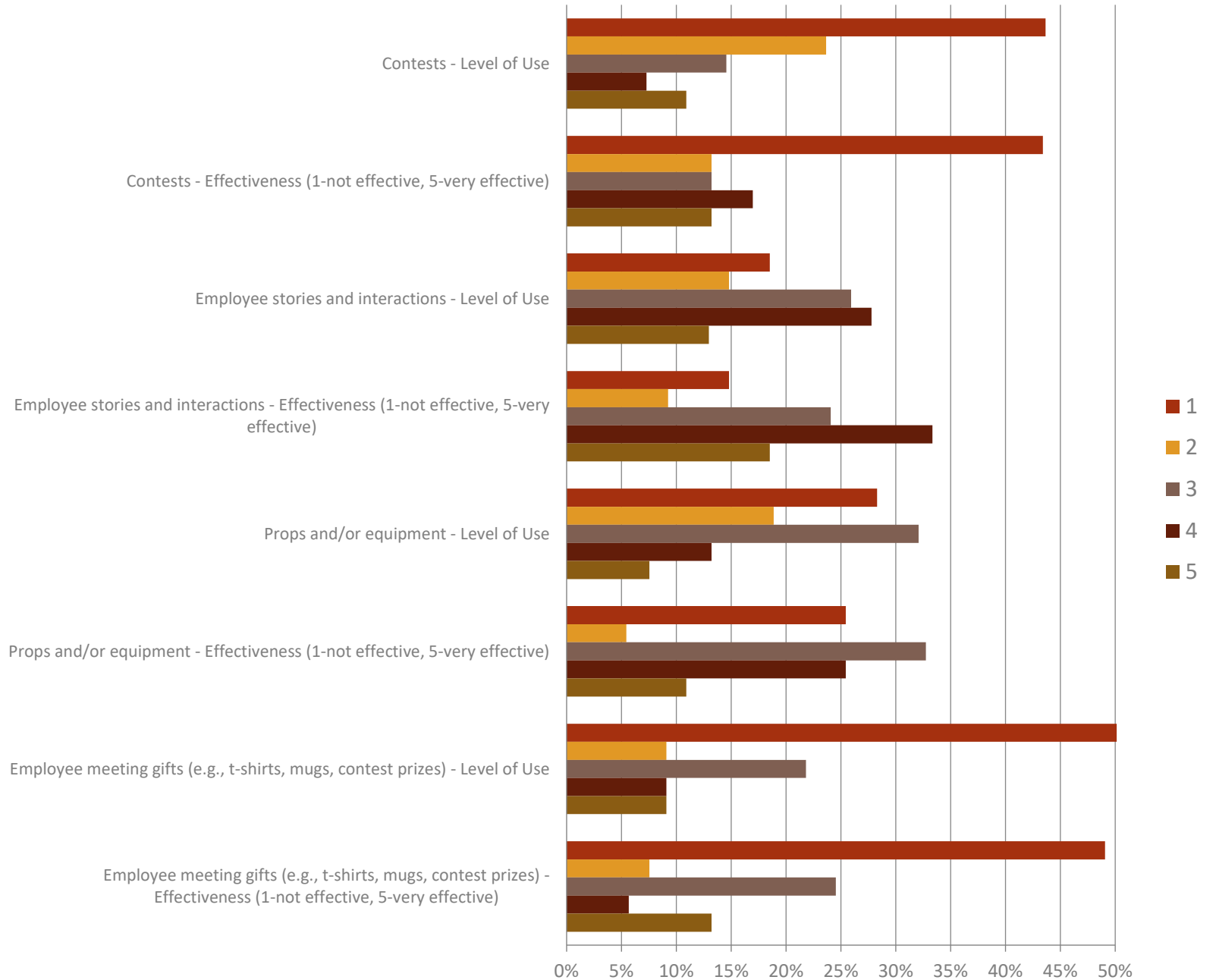
Which of the following tools do you employ in your safety meetings and how effective do you believe each type of tool is?





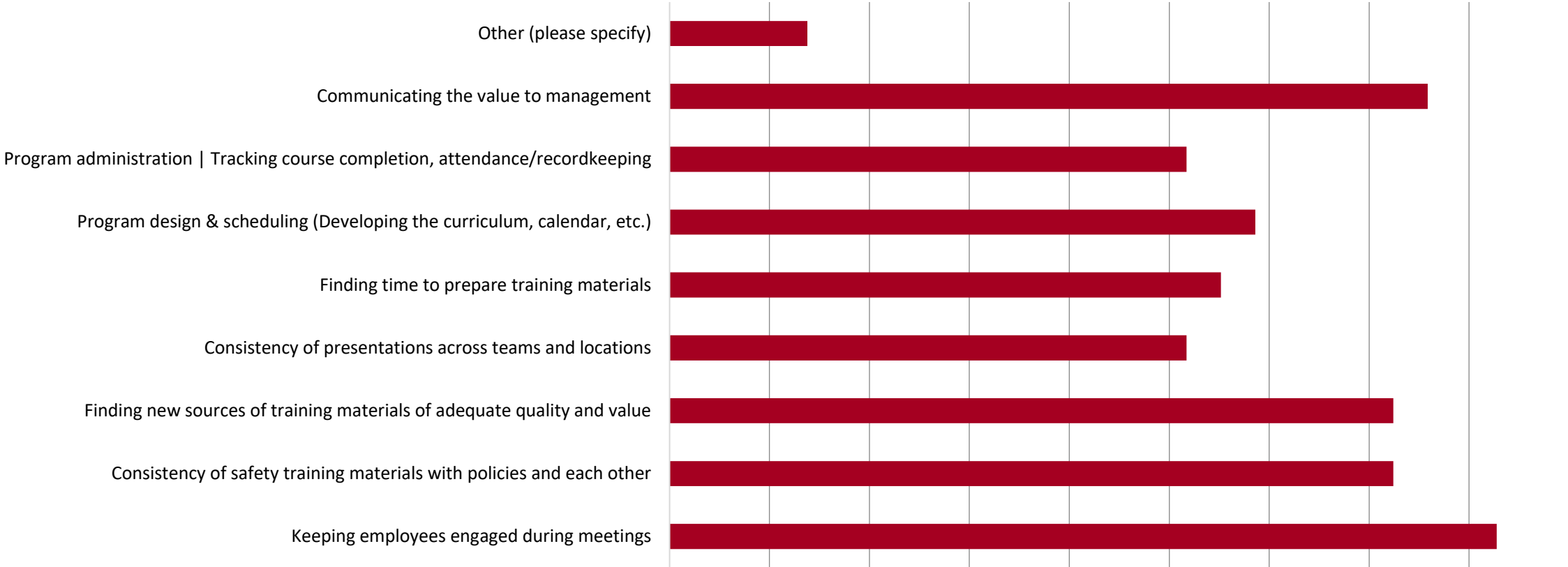
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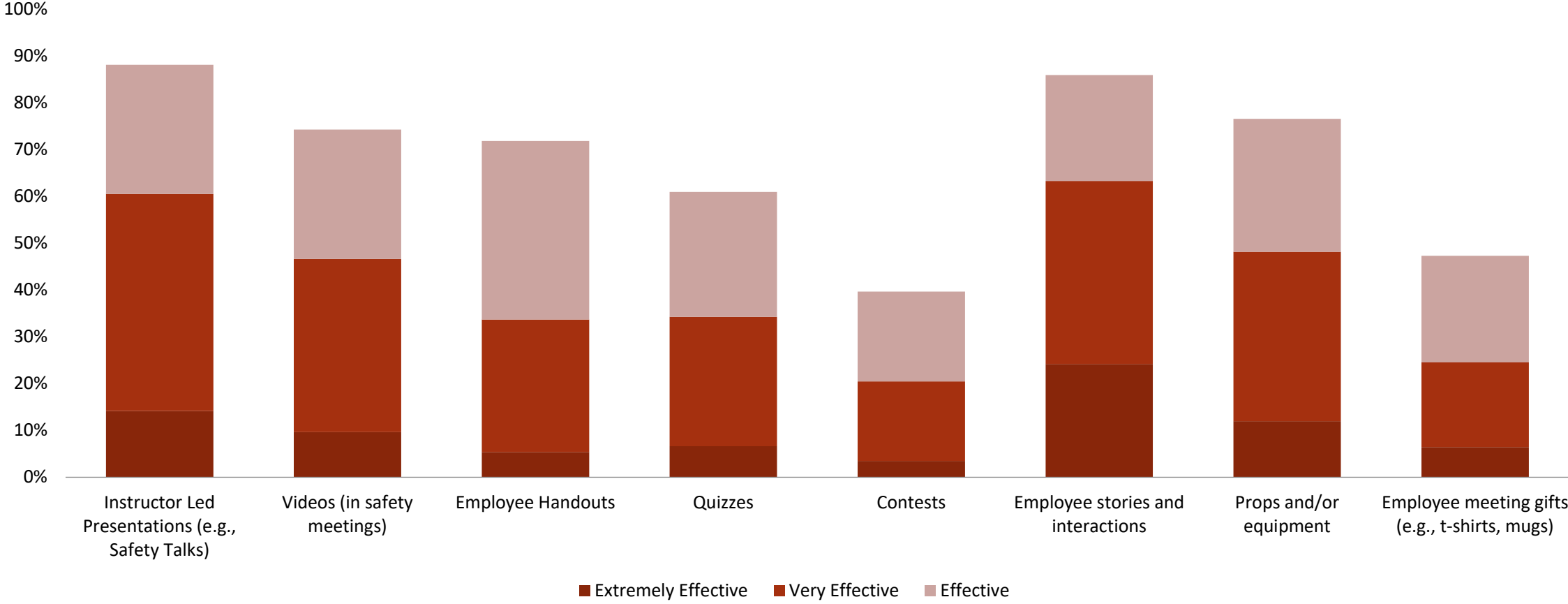
# QUESTION

## What are your biggest safety training challenges?



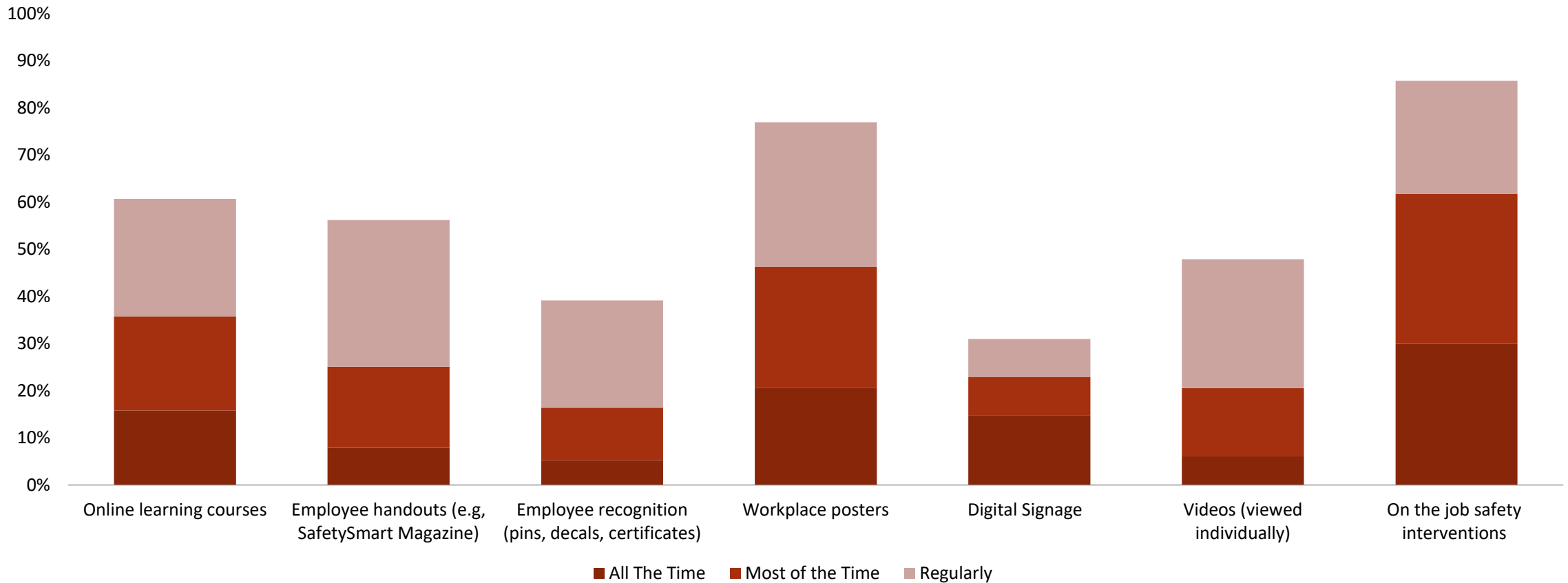
# QUESTION

## What are your recordable injury rates?



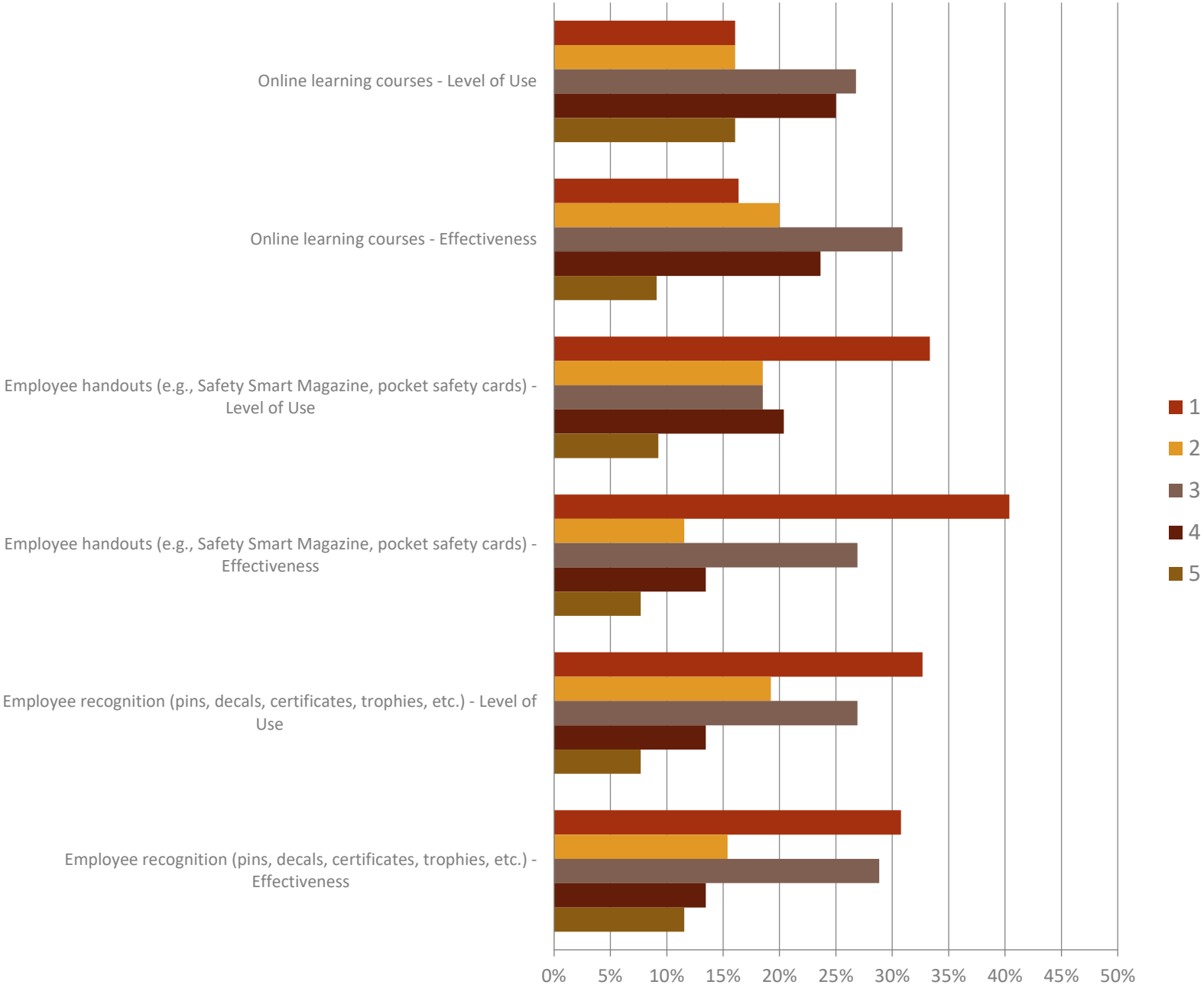
# QUESTION

## What tools are you using outside of your safety meetings for training?



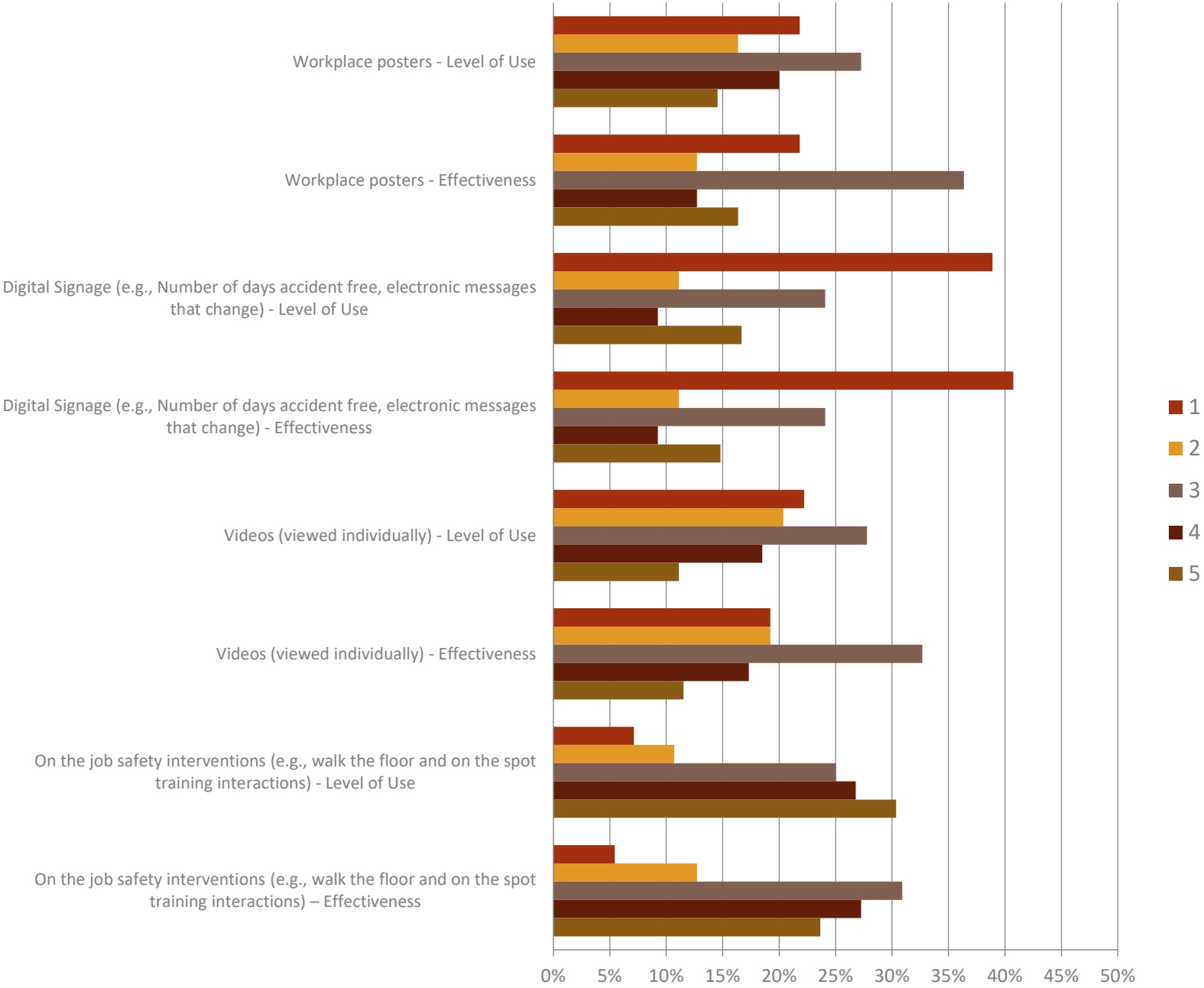
# QUESTION

For managing your safety training efforts outside your safety meetings, which of the following tools do you use and how effective do you believe each tool is?



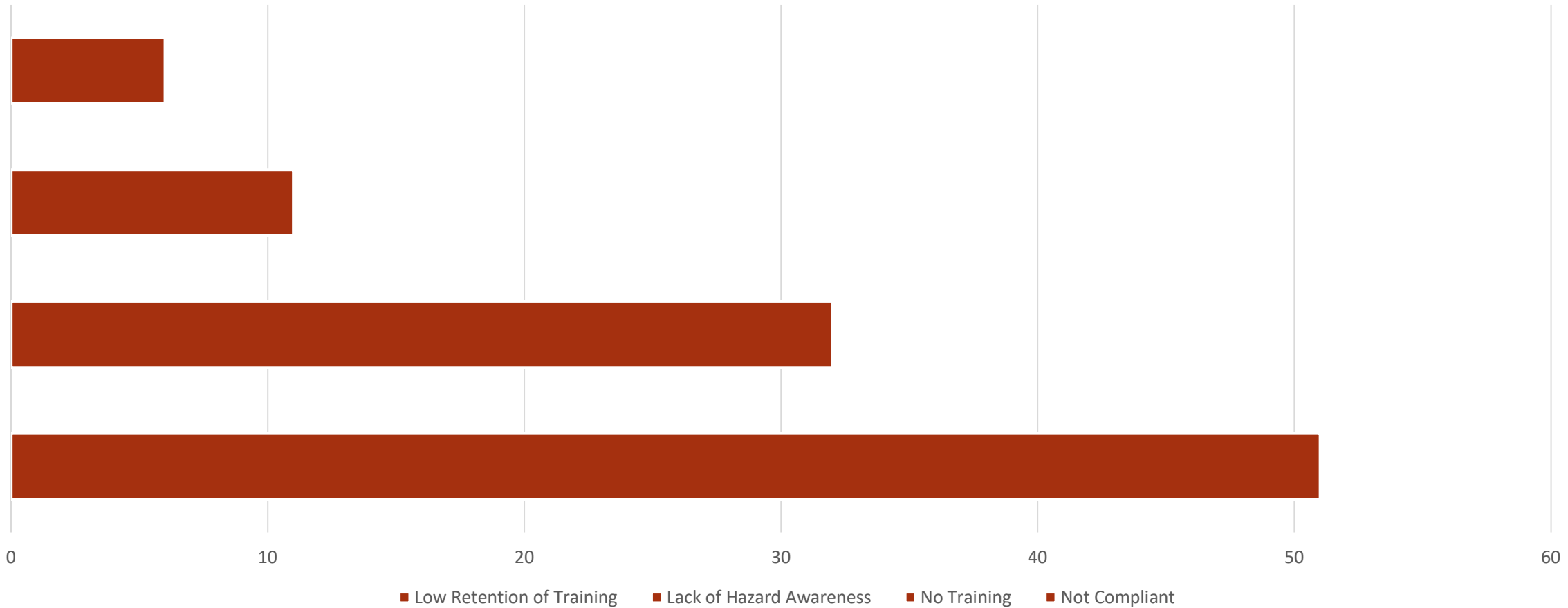
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For managing your safety training efforts outside your safety meetings, which of the following tools do you use and how effective do you believe each tool is?



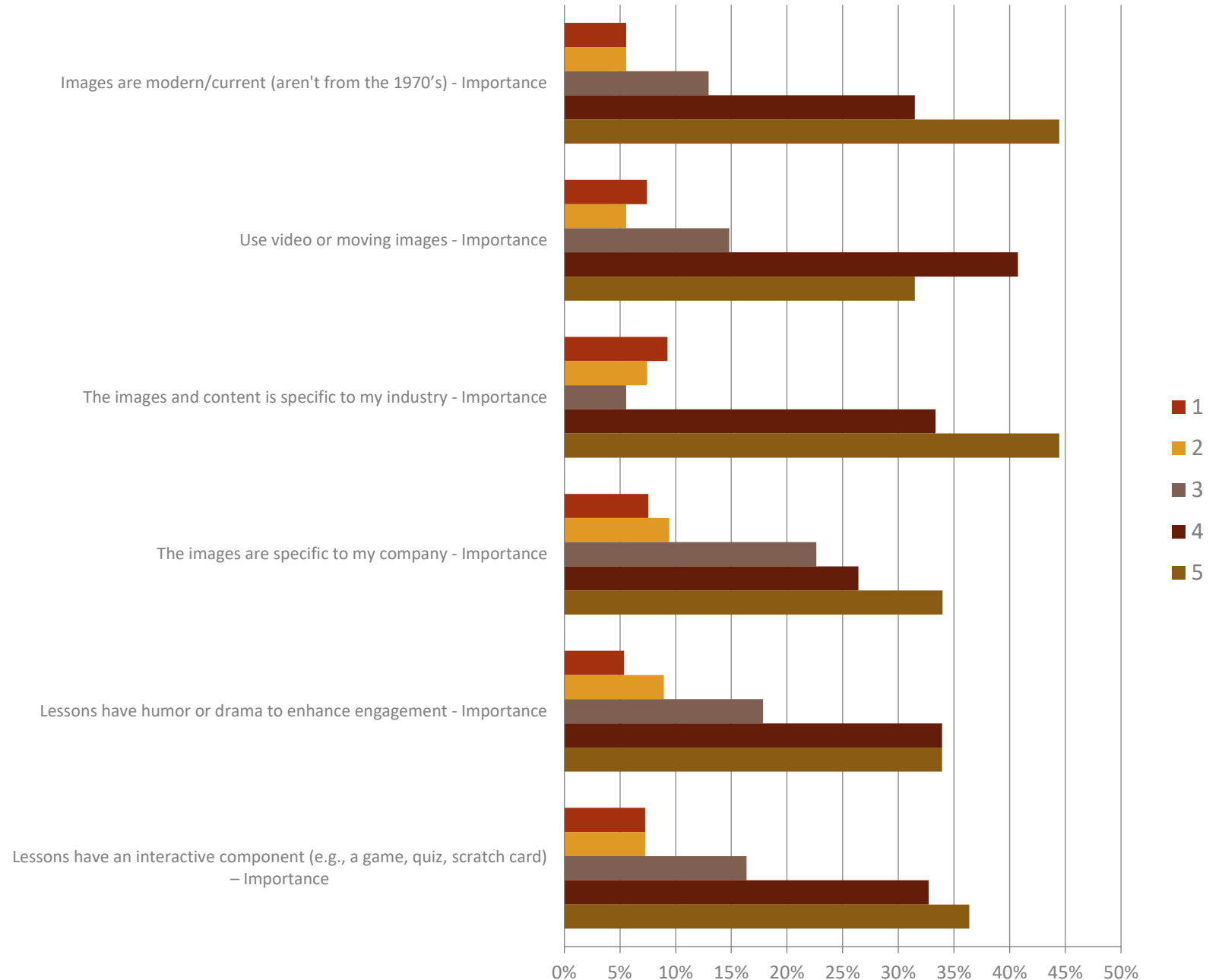
# QUESTION

## What are the reasons you think traditional safety training is not working?



# QUESTION

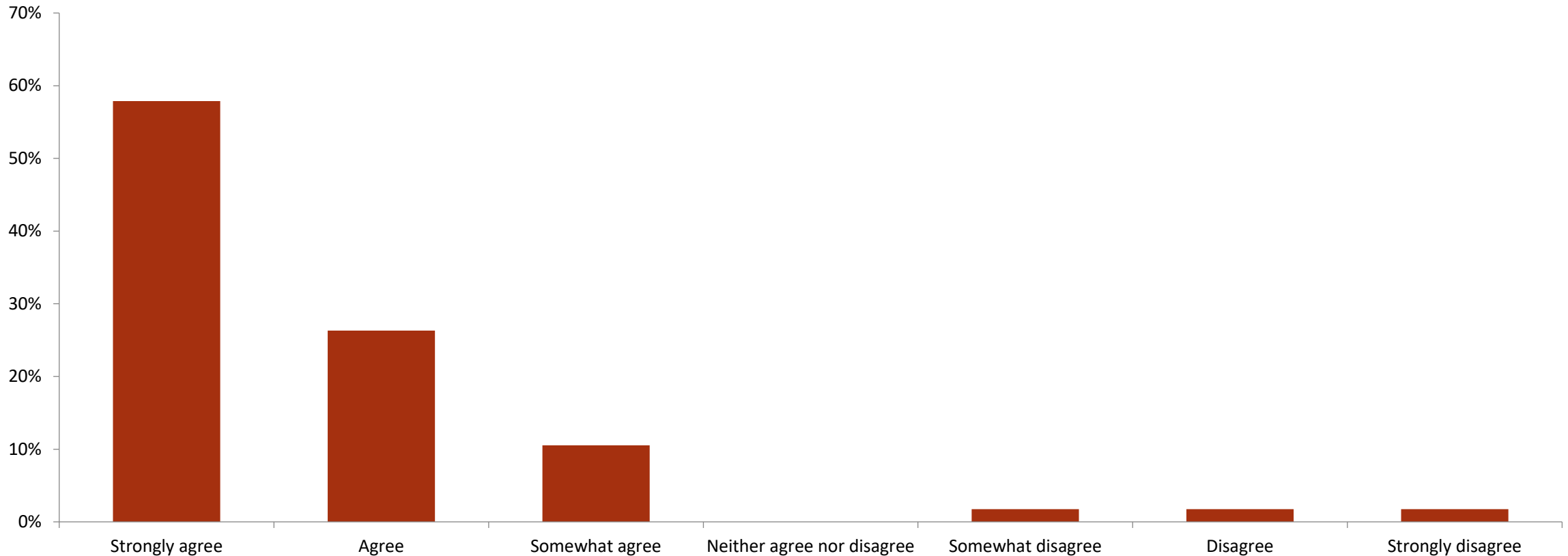
**How important do you believe each of the following factors are to an effective video, online learning course or instructor lead presentation?**





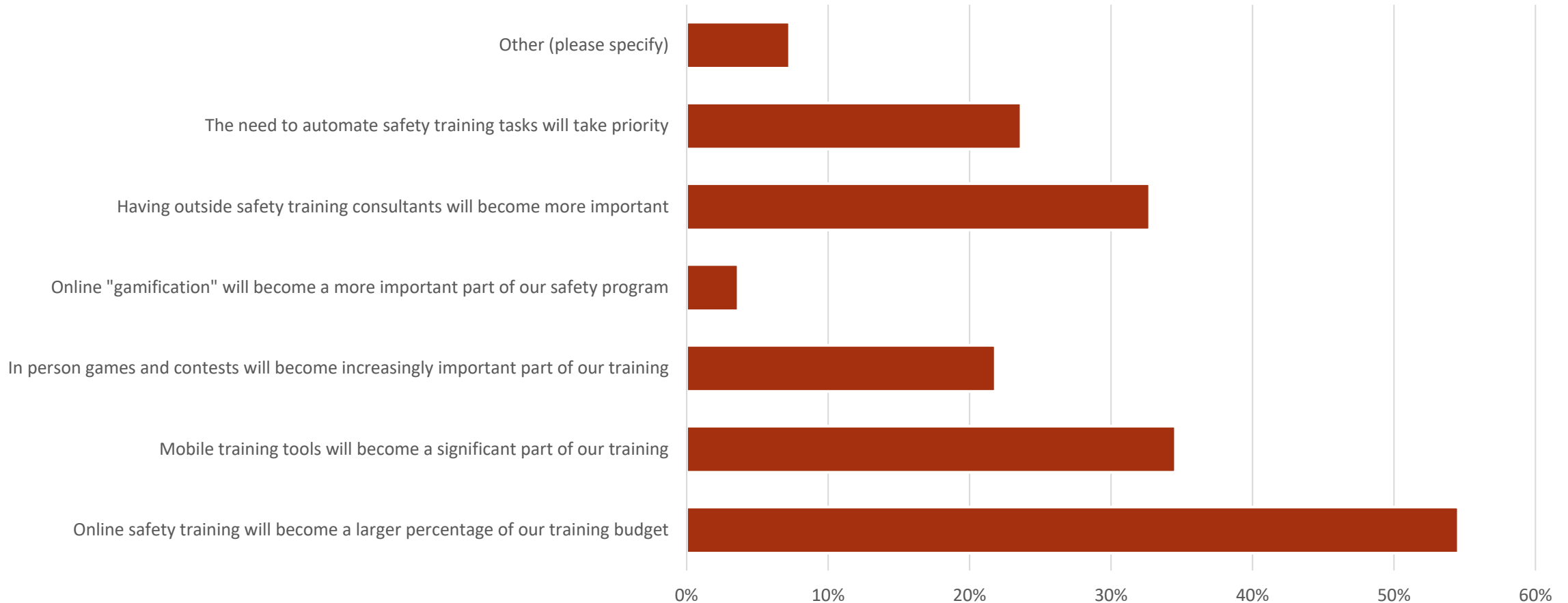
# QUESTION

**Do you agree that utilizing multiple teaching delivery formats vs. just one (e.g., a combination of live training sessions, online learning, videos, etc.) increases comprehension and retention of the lessons?**



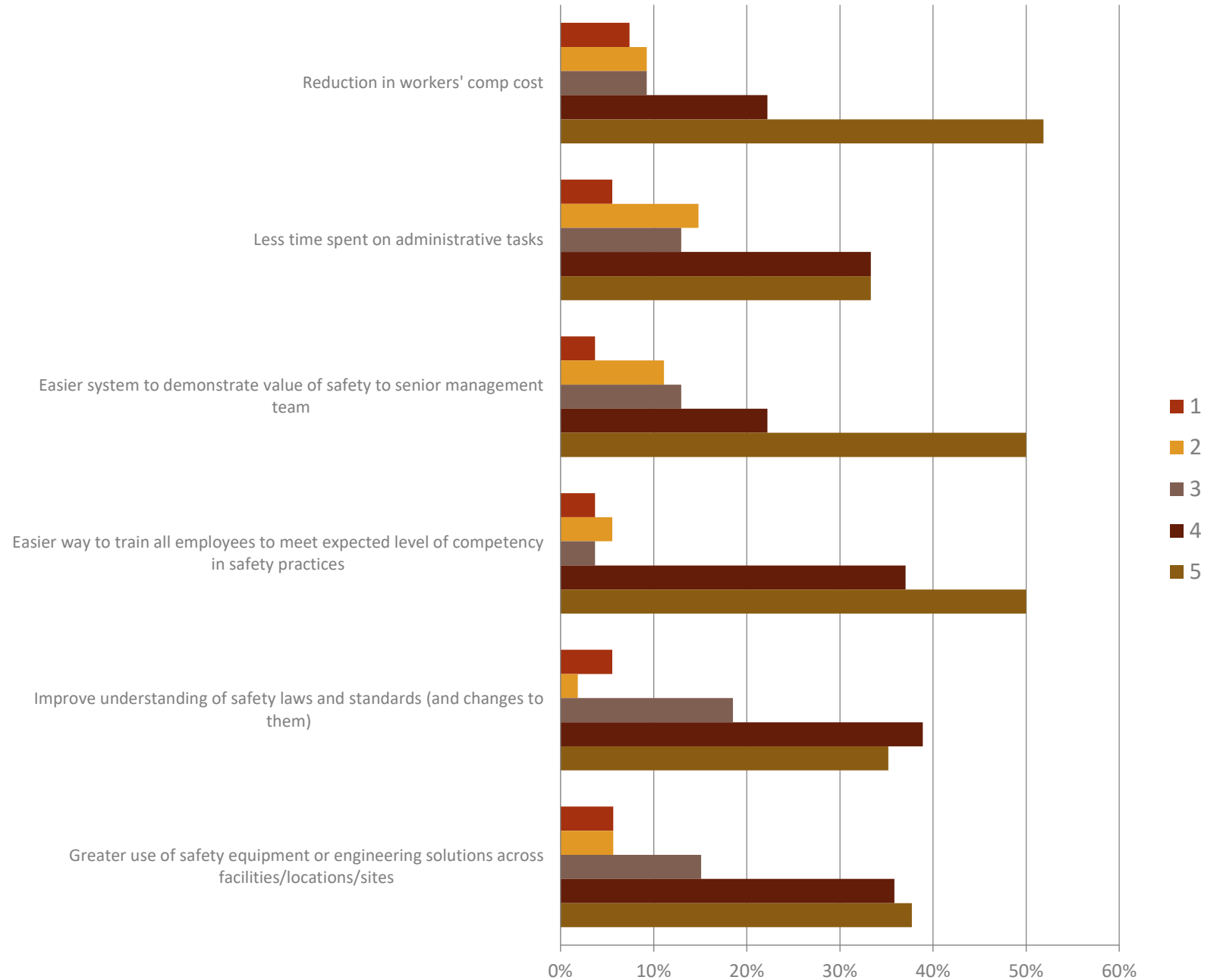
# QUESTION

**What of the following statements do you agree with regarding your company's safety training program?**



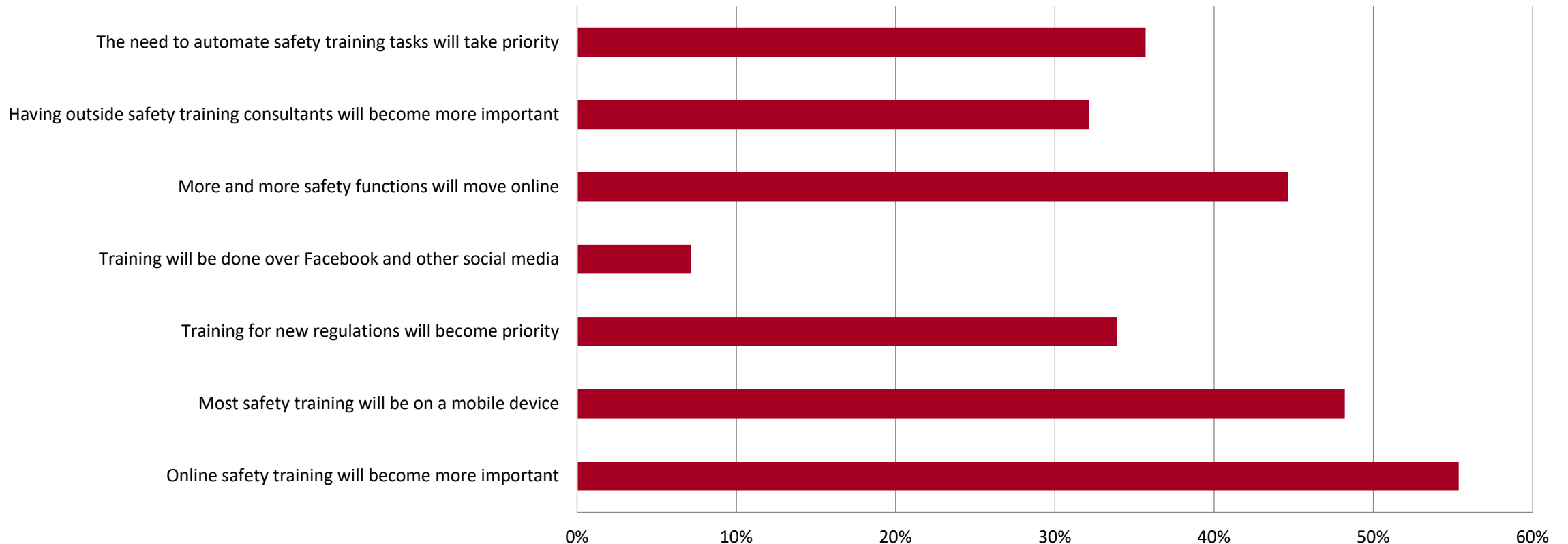
# QUESTION

How important are each of the following priorities for your safety training program on a 1 to 5 scale (5= Extremely Important)



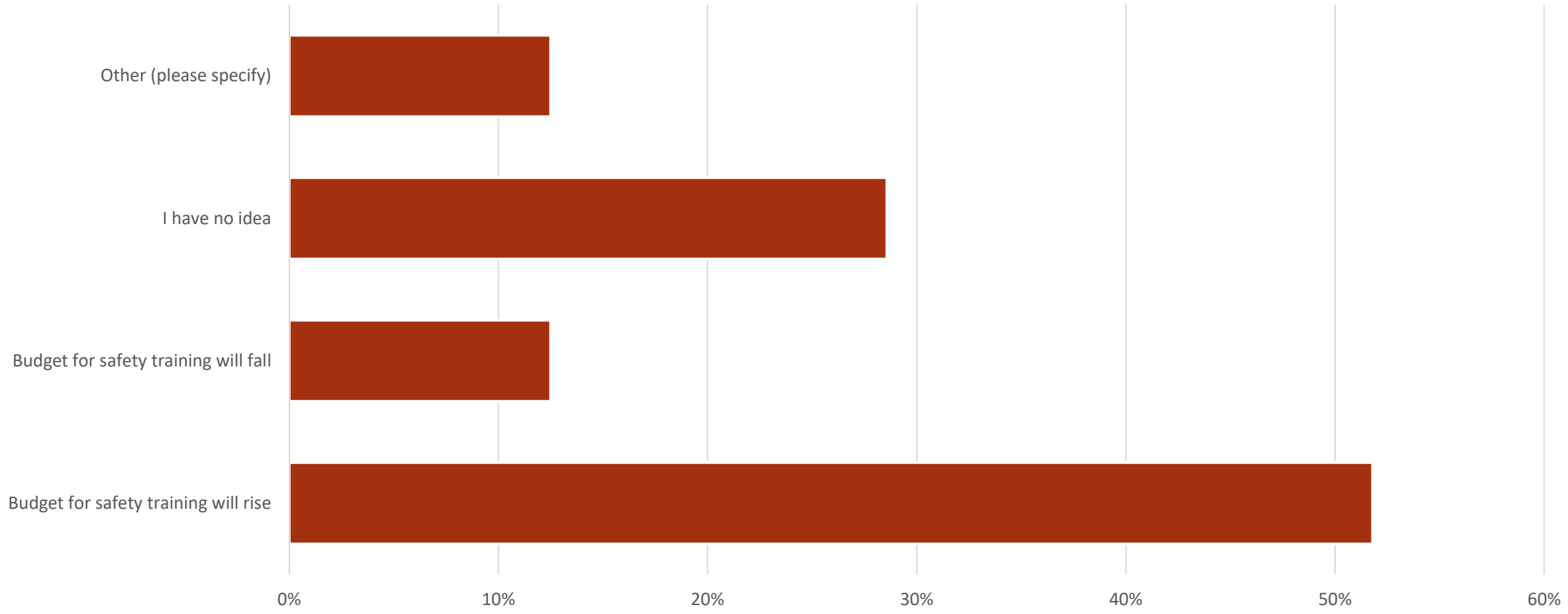
# QUESTION

## What will be important trends that develop in safety training over the next 2-5 years?



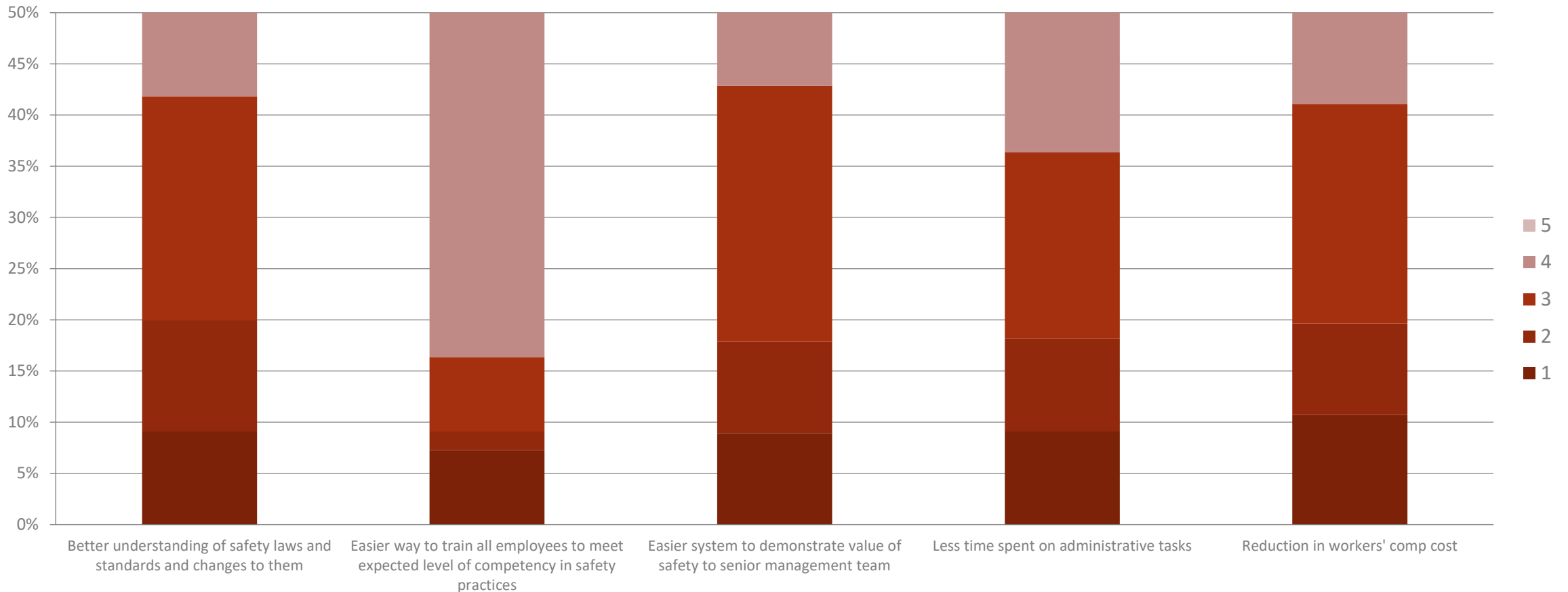
# QUESTION

**From your individual perspective how will things change in the coming year, what will change in your safety training budget?**



# QUESTION

If you could wave your magic wand, which of the following changes would you want to see in your safety program?



# CASE STORY

## HAVE YOU CHANGED YOUR SAFETY TRAINING POST-COVID?

- ✓ Focus on daily checks to reduce the risk of a spike in cases and confirm it is safe to continue.
- ✓ Assessing the risk of transmission for employees given the nature of a business's work and prioritizing businesses that have lower transmission risks.
- ✓ Cross-training for absent employees to accommodate work refusals, illness and social distancing
- ✓ Moved nearly 100% to elearning so all safety training can be taken in the comfort of employee's homes or while on breaks. We have moved to staggered 1 person breaks with disinfecting procedures before you leave the break room.
- ✓ Reinforce online training with quizzes, courses, 1:1 and small group training
- ✓ Increased safety posters to reinforce procedures
- ✓ Touchscreen sign-off of procedures and training – no more sign-in sheets

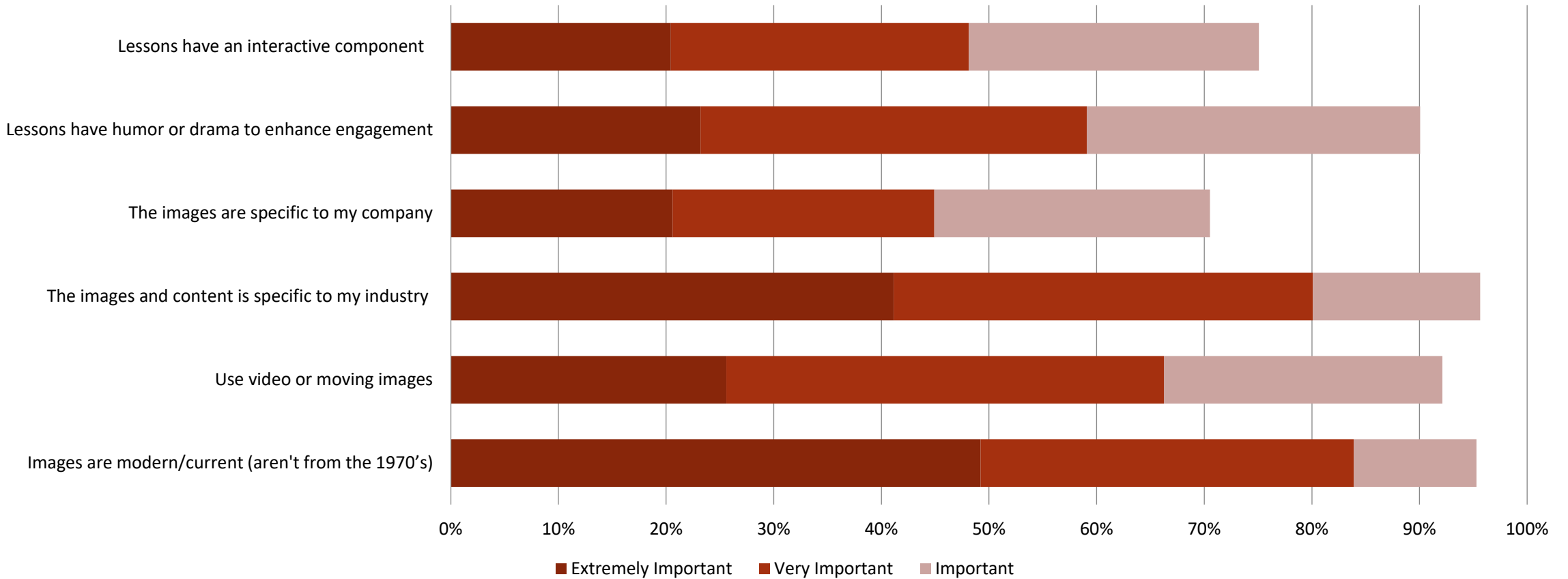
05

ONLINE TRAINING



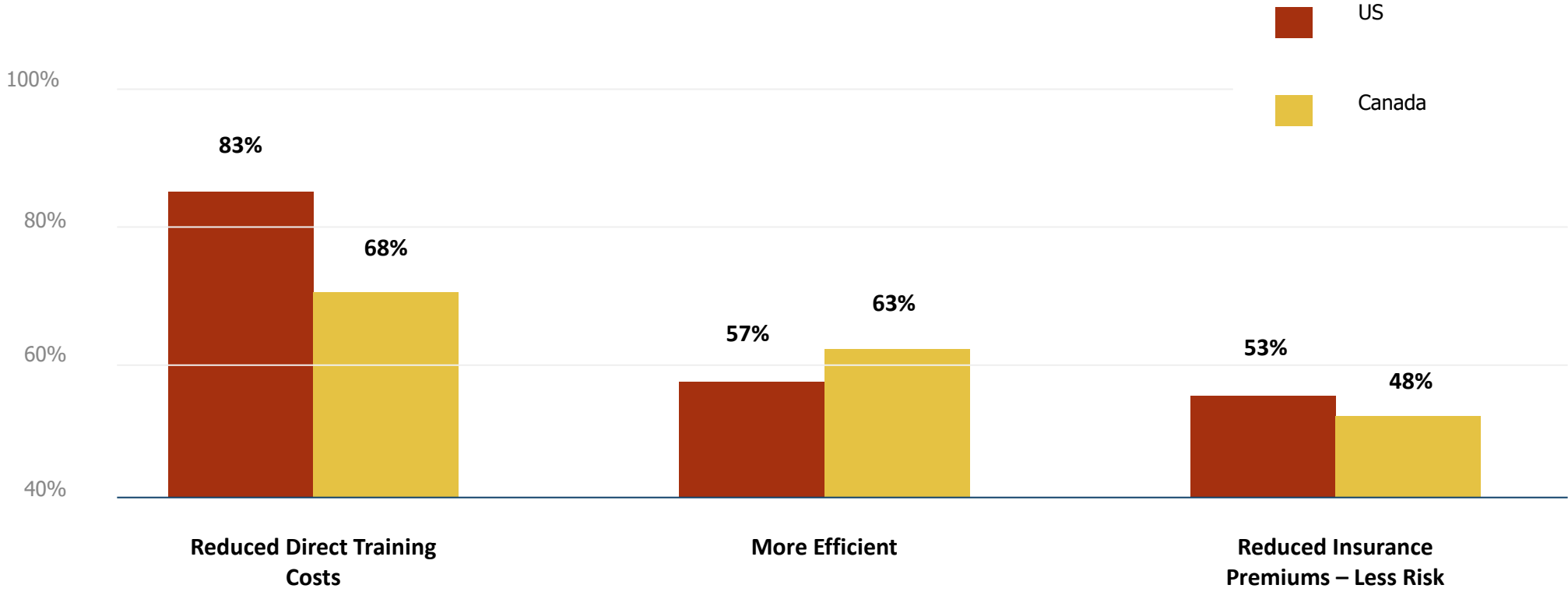
# QUESTION

## WHAT ARE YOU LOOKING FOR IN ONLINE TRAINING?



# OUR RESULTS

## SEE THE IMPACT SAFETYNOW ONLINE TRAINING IS HAVING ON ITS MEMBERS



# OUR CONTACT



9 West Broad Street, Suite 430 | Stamford, CT



800.667.9300



[INFO@SafetyNow.com](mailto:INFO@SafetyNow.com)



[www.SafetyNow.com](http://www.SafetyNow.com)





# FREE PILOT

Request a free pilot of SafetyNow to test online training with a sample group of up to 5 employees to see how easy transitioning to online safety training can be.

